

CITY FULL UP WITH THREE CONVENTIONS

THE DESERT SUN

and PALM SPRINGS NEWS

TWENTY-EIGHTH YEAR

UPS AND DOWNS

Wednesday, October 20 95 52
Thursday, October 21 96 55
Friday, October 22 100 66

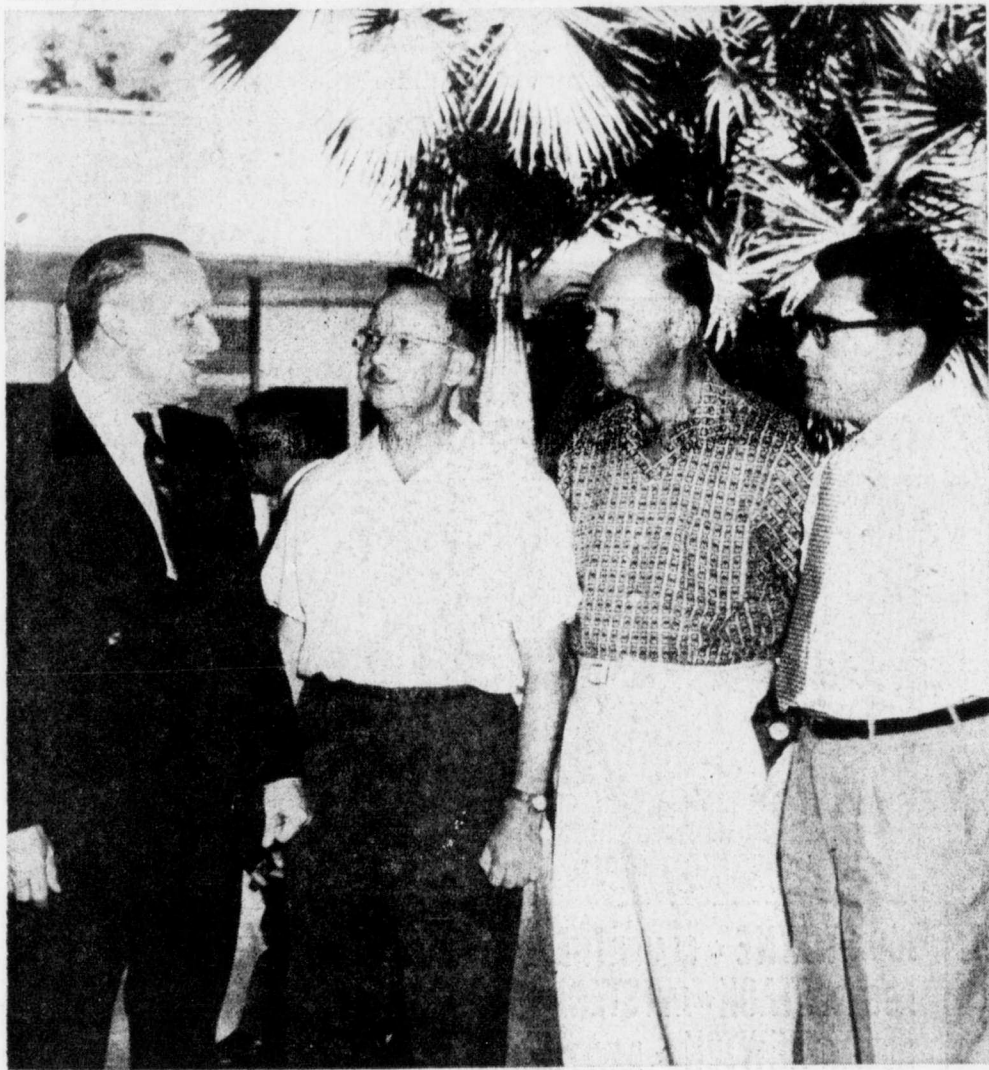
Published
Mondays and Thursdays
174 N. Palm Canyon Drive
Phone 2249

Vol. XXVIII, No. 19

2 Sections — 12 Pages

Palm Springs, California, Monday, October 25, 1954

Single Copy 10c



(Desert Sun Photo) — At El Mirador Saturday noon to greet Senator William F. Knowland as he arrived to address the luncheon of the Building Material Dealers Association. From left to right, Senator Knowland, Herb Samson, member of the Riverside County Republican Central Committee; William Reichel, prominent in GOP circles; and Warren Slaughter, vice president of the California Republican Assembly.

12th Annual M&M Parley Under Way

Conferees begin arriving in Palm Springs Saturday for the twelfth annual Employee Relations Conference of the Merchants and Manufacturers association, which started Sunday.

More than 250 top-level Los Angeles business executives are participating in this year's conference, to exchange new ideas in the employee relations field, and hear the views of the nationally prominent discussion leaders.

Conferees are meeting under specially-erected pavilions on the grounds of the Desert Inn. The event will last through Thursday, according to Robert J. Cannon, chairman of the M&M's employee relations committee.

Albert C. Beeson, member of the National Labor Relations Board, will discuss the changed role of the NLRB; Alexander R. Heron, vice president of Crown Zellerbach Corporation, made the opening address.

Dr. Gilbert Brighthouse, professor of psychology at Occidental College, will talk about the future of fringe benefits.

Other prominent speakers include: Gaylord A. Freeman Jr., vice president, First National Bank of Chicago; E. S. Bower, director of public relations, Republic Steel Corporation; Robert C. Hood, president, Ansul Chemical Co.; W. V. Merrihue, manager, plant community relations, General Electric Co.; Charles Robbins, executive manager, Atomic Industrial Forum, Inc.; Allan H. Mogenssen, work simplification consultant; and S. Avery Raube, director, division of personnel administration, National Industrial Conference Board Inc.

MORE PROOF THAT SUN ADS ARE READ

More evidence of the popularity of the Classified columns of The Desert Sun was presented Friday by Theresa Press of the Press Realty company.

Through the Classifieds she reported the sale of three private homes, one duplex, one income lot and two residential lots—seven in all, between Friday and Monday.

She said the buyers came into her office with copies of The Desert Sun as far back as last July.

NEXT FEW DAYS VITAL TO ELECTION OUTCOME

United States Senator William F. Knowland, here Saturday to address the luncheon of the Building Material Dealers Association at El Mirador, said that the nine or ten days before election may determine the results.

"If the present trend continues I believe we (the Republicans) will retain control of the House and Senate—but it will be by a very narrow margin," the Senator said.

Knowland told a Desert Sun reporter that he has just returned from three trips East in the past four weeks, the last one to the East Coast, mid-continent, and Pacific Northwest, and that he is convinced the election will be a close one with the possibility that just a few votes will decide control of the Senate and House.

He considers the California vote extremely important and said that Senator Thomas Kuchel has done an outstanding job. "If his opponent should be elected it would have the effect of canceling his vote," adding that it is a vote necessary to the support of the Eisenhower administration. He also praised the record of veteran Congress-

man John Phillips from this district and said that he should be retained in office.

His luncheon address was "off-the-cuff" with no prepared speech, and he discussed foreign problems and the 83rd Congress.

He said that Mrs. Knowland is much improved from her recent illness and will be able to accompany him to Washington in November.

In the afternoon Senator Knowland addressed the Palm Springs Republican Assembly.

More Hub Caps Go to Thief is Report

Theft of two hub caps from his car Friday morning was reported to police by George Brown, 344 South Cahuilla road. Value of the hub caps was set at \$25.

Shrine Event Brings Huge Throng Here

Village Full Up for 3 Conventions this Weekend

Palm Springs was full up over the weekend with three big conventions, the biggest of which was the Honeymoon Cerebral of Al Malakiah Temple, Los Angeles. The other two were the Building Material Dealers association at El Mirador and the Merchants and Manufacturers Twelfth Annual Employee relations conference at Desert Inn.

Several thousand Shriners and their wives began descending on the city Friday for the ceremonial, known as Caravan in honor of Potentate William J. Vaughan. They came from ten southland counties for the two-day event.

The Ceremonial was staged at the Polo Grounds with a class of more than 600 initiated. Other events scheduled were a fashion show for the wives at the Desert Inn, a swimming meet at Palm Springs Biltmore, and a dance at World War Memorial Hall, all of them on Saturday.

A golf tournament was on the slate for Sunday at Tamarisk Country Club.

Palm Springs extended a royal welcome to the Nobles and their guests and Palm Canyon drive was crowded with the red-tipped visitors.

Many of the visitors made it a three-day holiday, staying over Sunday.

New Television Rate Schedules Before Council

Television rate change in various classifications as requested by the Palm Springs Community Television Corporation, is expected to be one of the major items to be considered by the city council at its adjourned meeting at 8 p.m., Tuesday, October 26.

Council, since hearing testimony for and against the change at its last session, has investigated the proposal as a committee-of-the-whole.

A meeting has been scheduled for last Tuesday, but was adjourned to tomorrow night because most members were attending the League of California Cities meeting in Los Angeles.

FIND LICENSE PLATE

Finding of a license plate, 1R26164, was reported to police Tuesday morning by Richard Granger, 217 Via Miraleste.

Chest Group Starts Work on Campaign

\$38,000 Goal in Drive, Plans Set in Motion

"Our objective this year is \$38,000 — every cent of which will be spent to benefit our community of Palm Springs."

That was the way Palm Springs Community Chest president, Howard Morris, today announced a starting date of November 1 for the annual campaign.

Morris, operator of Palm Springs Music Co., said the 1954 drive chairman will be Herbert Samson, manager of the Palm Springs office of the Riverside National Bank of Riverside.

MORRIS AND SAMSON this week will complete plans for the November drive and complete the roster of Advance Gifts and district chairmen. A detailed budget of \$37,899 was approved at a meeting of Community Chest board of directors in the offices of the Coachella Valley Savings and Loan Association.

The budget was recommended by the finance committee, composed of Harold West, chairman; Newton Hotchkiss, Tom Kieley and Dr. Frank Purcell.

THE APPROXIMATELY \$38,000 was defined as providing for "the absolute minimum needs" of the five agencies supported wholly or in part by the Palm Springs Community Chest. These agencies are the Boys Club, Boy Scouts, Girl Scouts, Desert Museum, and the Welfare and Friendly Aid Association for operation of the Health Center and Youth Center.

"We should think of this drive as Palm Springs' annual effort to take care of its own," Morris emphasized.

Republican HQ at Fiesta House

Starting this week and continuing until the election, Republican headquarters in the Fiesta House on the Desert Inn grounds will be open daily from 10 a.m. to 3 p.m.

Today and tomorrow workers will make a concentrated drive to get absentee voters taken care of. Request forms may be secured at Republican headquarters but must be obtained and filed five days before the election.

On Friday morning precinct workers gathered at headquarters to hear Arnold Rumwell discuss the propositions that will appear on the November 4 ballot.



(Paul Pospel Photo) — Herbert Samson, left, drive chairman, and Howard Morris, president of the Community Chest discuss plans for the campaign which will get under way next month with \$38,000 as the goal.

El Mirador Opens Doors with First of Conventions

El Mirador hotel, famous Palm Springs resort hotel, re-opened for its third postwar season Thursday with the first of a series of big conventions, that of the Building Material Dealers association.

Manager Frank Bogert announced that many other conventions are to follow before the formal opening of El Mirador November 20.

Bogert began his first full season at El Mirador after completing a two-month good-will tour of most of the large cities throughout the country. One of the purposes of his trip, to have El Mirador become known as the "Friendliest Hotel in the World."

BOGERT WILL BE assisted in directing the operation of El Mirador by Richard Vandever, assistant manager and Ted R. Ratcliff, executive sales manager. Vandever has been associated with E. Roy Fitzgerald's National City Lines for the past seventeen years in key administrative position. His excellent background will be of great value in the operation of the hotel. Ratcliff, well-known in hotel circles for many years, became associated with El Mirador last season. Formerly manager of the Santa Barbara Biltmore and the Del Mar hotel, Ratcliff is thoroughly experienced in all phases of hotel operation.

Miss Pat Garber, who joined El Mirador staff last year as reservation manager, has returned in that capacity for the new season. Before coming to El Mirador Miss Garber was associated with a midwestern hotel in an executive capacity.

A NEW ADDITION to the staff of El Mirador is Chef Gerhard Knaak, formerly with Thunderbird Country Club. Ken Nelson, well-known Southern Californian, has been appointed

maitre d'hotel. James J. (Smoky) Oert who has been with the El Mirador intermittently since its opening in 1928 is returning as superintendent of service. The Olympic-size pool will be under the supervision of Bill Lewin, noted swimming and diving expert.

Lillian Agar, of Beverly Hills and Palm Springs, will welcome old and new friends in her fashionable shop again this season. Several top design lines have been added to her already fabulous designers collection.

THE SUPERB TASTE of Andea Howard in the selection of jewelry, antiques, and other magnificent gift items will be very much in evidence in her newly decorated shop in El Mirador lobby. Another returnee will be popular Waltha Clarke who will operate her pool-side Hawaiian Shop with the capable assistance of his recent bride, Gretchen.

The beautifully appointed El Mirador Beauty Salon will once again be managed by Lyle and Violet Walsworth who also operates shops in San Francisco and Portland.

Rasmussen's beautiful new Saddlery Shop, now located opposite the entrance to El Mirador, is one of the most completely stocked stores of its kind in the country. Numerous lines of Western wear, plus all riding equipment and supplies, will be available to equestrian devotees.

The Joseph DiCicco, newcomers to Palm Springs, are looking forward to making many new friends in the Terrace Shop which they will operate this year. A complete line of drugs, toiletries, and novelty items will be stocked.

Children of guests will delight in the thoroughly equipped play school to be managed by Mrs. Mildred Lucius.

Bunker Files Demurrer in Picketing Suit

Declares Cities Have Right to Protect Peace

The City of Palm Springs will file a demurrer to the current superior court suit questioning the constitutionality of the City Ordinance 108 regulating picketing, City Attorney Jerry Bunker reported today.

This will be done on or before October 29, he added. The question of a temporary injunction against enforcement of the ordinance cannot be considered at this time because "we have not been given proper notice, and no bond has been posted as required by law to cover the city's court costs if the ordinance is declared in order," he said.

THE SUIT was filed earlier this month by representatives of the Sales Drivers and Dairy Employees Union, Local 166, and the Culinary Workers and Bartenders Union, Local 535. It listed as defendants the City of Palm Springs, Police Chief John S. Davis (as enforcing agent), and 10 John Does.

In a statement for the city in reply to the action, Bunker said: "We have found it necessary as have many cities to control the use and occupancy of public property, a portion of which is our sidewalks. We recognize the right to picketing but we do not recognize the right to entire municipal inconvenience or chaos for the advantage of a small group of people."

IN ILLUSTRATING that the city had not banned picketing, but merely regulates it in the interest of "public peace, safety and order," Bunker cited several examples of picketing in the Village.

Herz Company to Co-operate in Paving Project

Herz Paving company of San Bernardino, low bidder in the resurfacing of Palm Canyon drive and other road projects in Riverside and San Bernardino counties, has promised "complete cooperation in every way possible" if awarded the contract by the state director of public works.

The low bidder was contacted as soon as the bids were announced, with the city seeking completion of the local project as soon as possible and with as little inconvenience to motorists as possible, City Manager R. W. Peterson reported.

The work here covers resurfacing of the highway from Ramon road to 4 of a mile south of the north city limits, and conversion of the street into a two-lane thoroughfare.

Vandalism

Juveniles Blamed for New Mischief

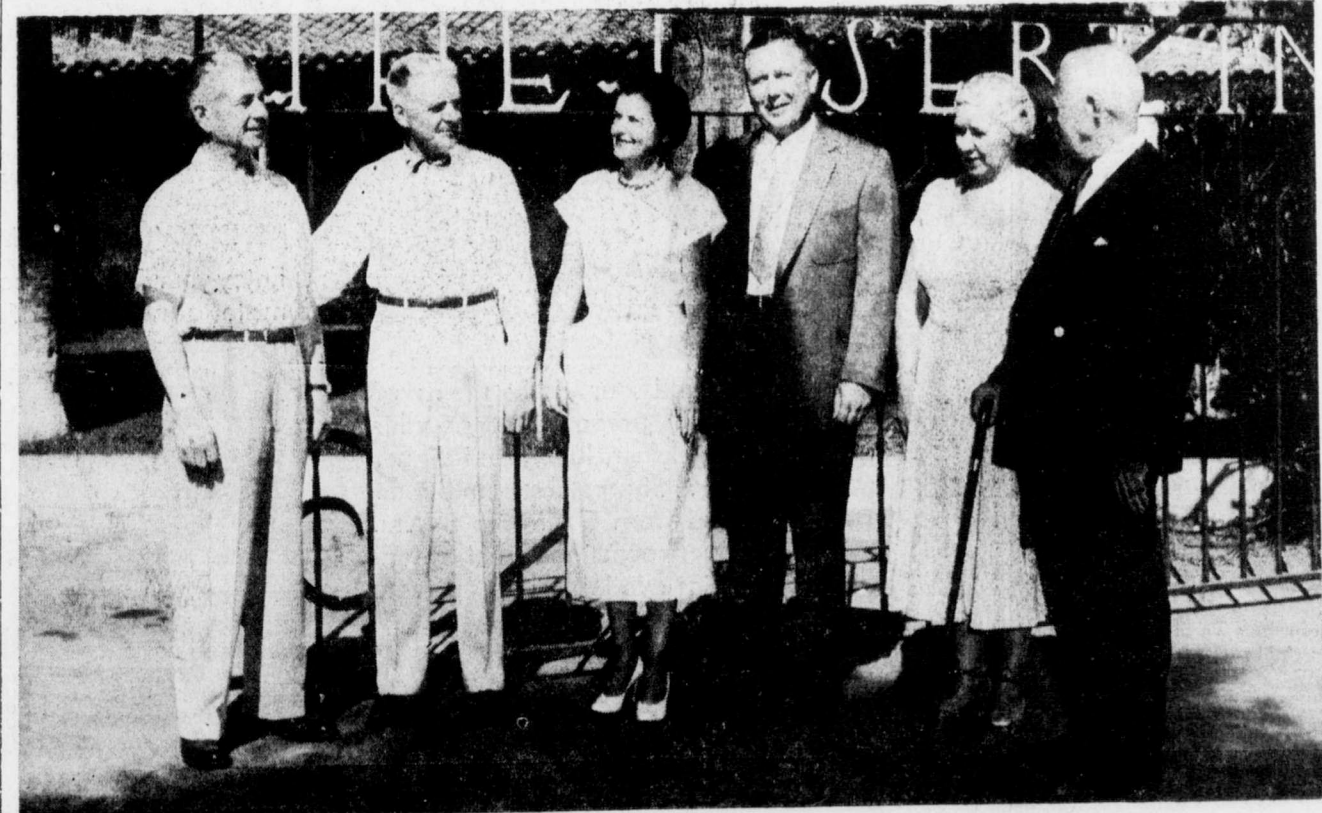
Malicious mischief, taking gas caps from cars parked on Tachevale drive, and throwing them in nearby vacant lots, was reported to police Wednesday.

The culprits are believed to be youngsters traveling to and from school.

Inside of the Sun

The town is jumping this weekend what with three conventions and hundreds of just casual visitors plus our own Villagers. What to do and what to see may be easily determined by reading the news and advertising columns of The Desert Sun.

Cathedral City	4A
Classifieds	4-5B
Editorial	6B
La Quinta	4A
Palm Desert	2B
Publisher's Corner	6B
Rashall Unedited	4A
Social News	1-2-3B
Sports	5A
Thousand Palms	6A
This Side of the Sun	6B



(Desert Sun Photo) — AS 46TH SEASON STARTS — The gates of The Desert Inn swung open on Friday for the start of their 46th season. From left to right, O. Earl Coffman, co-owner of the Inn, and James C. Geggie, resident manager, greet early season guests, Mrs.

N. Datwyler of San Marino, Mr. Datwyler, Mrs. Melvin H. Baker of Buffalo, New York, and Mr. Baker, who is chairman of the board for the National Gypsum Company and a featured speaker at the Building Materials convention.

Farrell Supports Return of Gus Kettmann as Chief

Charles Farrell, ex-mayor of Palm Springs and who now wants it known that "I'm just a plain citizen in a town that I love," in an interview yesterday said that he has become convinced as such a citizen that August G. Kettmann should be reappointed as chief of police of Palm Springs.

The interviews resulted from the publication of a letter in this issue of The Desert Sun. Farrell wrote to the mayor of Yuba City upon announcement that Kettmann had been named chief of police there to reorganize the department.

"The people of Palm Springs seem to want him, and even his former critics have become his supporters," Farrell said while relaxing at his Racquet Club between his "Little Margie" radio and television commitments.

"Reviewing the situation of the past year and a half, I have become convinced that no out-

sider could follow successfully in the position held by Kettmann for more than eight years, and that Kettmann himself is probably more capable than ever to fill the position after his experiences during the time he has not been associated with police work," Farrell explained.

"He is a great organizer and executive, and knows Palm Springs, while any new man would have to spend some time, perhaps a year or so acquiring the 'Palm Springs perspective. I now believe that he could do a good job for Palm Springs."

In conclusion, Farrell reiterated his retirement from politics. "I have no desire to attempt to try to run the city government from behind the scenes, and my support for Kettmann is the result of many inquiries relative to my opinion on the subject, as I was mayor when his resignation was accepted," he said.

One Released, Other Held in Theft Case

One 17-year-old youth taken into custody for theft of four hub caps from a pickup truck early last week was released Wednesday, and the other boy involved, also 17, was turned over to juvenile hall in Riverside.

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Ross H. Kidston Dead in Illinois

Ross H. Kidston, Winter resident here at 294 Crestview drive, died Thursday afternoon, October 26, at his Grange, Illinois home after having been in ill health for several years. Private funeral services were conducted Saturday at Grange. Kidston, a brother of William Kidston (one of the founders of the Committee of Twenty-five) who died four years ago, was a retired member of the firm of James Kidston and Company, of Chicago.

He was a member of the Committee of Twenty-five and of Thunderbird Country Club. Survivors include a daughter, Mrs. George T. Bunker Jr., and a son, Jim Kidston, both of Hinsdale, Illinois, and six grandchildren.

DeVorzon Sells Cominator Home

Martin Verb, retired merchant of Beverly Hills has purchased the Cominator home at 355 Valmonte Sur, in the Howard Manor area. Jules DeVorzon, of the Terry Ray realty office handled the transaction for both buyer and seller. DeVorzon, who spent the past four months in Minneapolis, had just returned to Palm Springs and within 24 hours had sold this well known property.

Del Tahquitz Hotel to Open with New Look on Friday

Del Tahquitz Hotel is undergoing a metamorphosis, and this week will present part of its new form to Villagers and visitors at formal opening of its new Rendezvous Room and Canary Room at 5 p.m., Friday, October 29.

A preview of the modern, attractive new facilities will be given many Villagers Thursday evening, with invitations having been extended over the weekend.

THE HOTEL, a Village tradition, was purchased August 1 by Harold S. Maniloff of Los Angeles, and Leonard V. Wachs of Long Beach, and they immediately started an extensive improvement program designed to make the hotel a "first class, popular priced hostelry."

Under the direction of Lee I. Hixson, veteran hotel man, as managing director, vast progress has been made in the three-month interim period.

Hixson came here from San Francisco, where he was general manager of the Hotel Sutter for the past four years. Prior to that, he was manager of the Casa del Rey at Santa Cruz, and was associated with the Ambassador Hotel at Los Angeles. His wife, Kathryn, accompanied him here.

THE NEW RENDEZVOUS ROOM is spacious yet retains an intimate cocktail lounge atmosphere. Attractively decorated with coral and brown, and with a piano shaped bar, it brings to the public a new cocktail lounge on Palm Canyon drive. Piano entertainment will be featured. In charge will be Robert Kerley, formerly of Del Mar.

The Canary Room dining room has a combination of canary yellow and aqua colors, with a capacity of 75. Unique lighting fixtures were created by Henry L. Smith Jr., of the Acme Electrical Company.

RUSSELL USRY, formerly of the Casper, Wyoming, Country Club, is the chef, and Ann Lowry is hostess.

The Canary Room is open from 8 a.m. to 2 p.m. and 6 to 8 p.m. daily, and 8 a.m. to 2 p.m. and 5 to 8 p.m., Sunday.

Banquet facilities are now being prepared, and will also be available for meetings and cocktail parties. Television will be available in both the Rendezvous Room and banquet room.

Next step in the complete program of renovation will be redecoration of the bungalows and lanai room, Hixson said. A new lobby will be ready by next year, as well as a complete redecoration of other hotel facilities.

LANDSCAPING of the grounds



AT DEL TAHQUITZ — Lee Hixson, manager of Del Tahquitz hotel which will be opened for the season on Friday.

has been completed, lending additional beauty to the hotel.

A beauty shop under the personal direction of Lillie Hyder and a barber shop are now in operation.

Decoration of the Rendezvous Room and Canary Room was under the personal supervision of Leon Freis of Beverly Hills.

ARTHUR COFFEE was contractor. Jack Evans in charge of decoration. Henry Simsarian of the plumbing, and Herman Natasway of Los Angeles of designing and constructing of equipment.

"Just one visit to the Rendezvous Room and Canary Room will convince you that Del Tahquitz Hotel is progressing and advancing with the community," Hixson said in his invitation to Villagers and visitors.

The Desert Sun

and
PALM SPRINGS NEWS
The Desert Sun Established 1927
Palm Springs News—Established 1935
CONSOLIDATED DEC. 1, 1952

Vol. XXVIII, No. 19, Mon., Oct. 25, 1954

Published Mondays and Thursdays — except during June, July, August, then on Thursdays only — at Palm Springs, California, by Palm Springs Publishing Co., 174 North Palm Canyon Drive. (The Center) — Palm Springs, California.

PHONE 2249
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Entered at the post office at Palm Springs, Calif., August 5, 1927, under the Act of Congress of March 3, 1879. 10c per copy; \$6.00 per year by mail in Riverside County; \$7.00 per year by mail elsewhere in U. S. Foreign postage extra. Palm Springs Publishing Co. will not be responsible for unsolicited manuscripts or photos left with or mailed to The Desert Sun or Palm Springs News.

MEMBER:
California Newspaper Publishers Ass'n.
National Editorial Association
Palm Springs Chamber of Commerce
Address all communications to:
PALM SPRINGS PUBLISHING CO.
P.O. BOX 190
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LITTLE BIG TOP"

Appoint Ranes as City Planner

Appointment of Herman Ranes, assistant planner for the City of Yonkers, New York, to fill the position of planning director of the City of Palm Springs was announced today by City Manager Robert W. Peterson. Ranes' appointment is effective December 1, and will fill the vacancy created by the resignation of W. G. Roeseler last summer.

In addition to his work in Yonkers, a city of varied and complicated planning problems, Ranes has done planning studies for exclusive suburban areas in Tarrytown and other environs of New York. He is also widely experienced in housing matters, having served with the New York City Housing Authority prior to his present employment.

Redevelopment of badly designed areas, subdivision planning and master planning have been major phases of his training and experience, Peterson said.

Ranes received his Bachelor of Social Science degree from New York City College and his master's degree in city planning and housing from Columbia university. His wife, Christine, accompanies him to Palm Springs, which the young couple consider "a most beautiful place in which to live."

George Rodgers, assistant planning director who has been in charge of the planning department during the interim period, will continue as Ranes' assistant. Peterson commended him for the "fine job he has done and is doing at the present time" as acting planning director.

School Bonds to be Topic Oct. 28

Board of education, Palm Springs Unified School District, will hold a special meeting at 7:30 p.m., Thursday, October 28, at Frances Stevens school, in an effort to finalize its proposed bond issue to cover school needs for the next 10 years.

One of the main topics of discussion is expected to be an auditorium, its size and cost.

If agreement is reached, the bond issue probably will be presented to voters for approval in January or February of 1955.

The Desert Sun—2nd and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, October 25, 1954

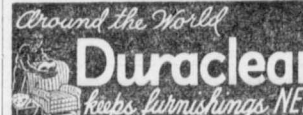


PLANNING DIRECTOR—Herman Ranes, assistant planner for the City of Yonkers, New York, who has been named planning director of the City of Palm Springs, effective December 1.

The only force that can overcome an idea and a faith is another idea and better faith; positively and fearlessly upheld. — Dorothy Thompson, "Liberty and Conformity in America," Ladies' Home Journal.

Flag Display Navy Station Has Correct Information

Desert area residents who wish to know the correct way to display and respect the flag of the United States were invited to contact the Navy and Marine Corps Recruiting office in Riverside, Room 215, Post Office building, for a free illustrated pamphlet. Laws have been written to govern the use and display of the flag and to insure a proper respect for it, the office personnel said. They urged everyone to display the flag on Armistice Day, November 11.



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Announcing the Formal Opening Friday, October 29

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Enjoy your favorite cocktails in the intimate atmosphere of this completely new lounge... listen to your favorite melodies played at the piano bar... it's smartly located with an entrance directly off Palm Canyon Drive.

CANARY ROOM
Here you'll find our daily menu of food deliciously prepared at popular prices... breakfast, lunch and dinner will be served... hours are from 8 a.m. to 2 p.m. and from 6 p.m. to 8 p.m. A new banquet room just off the Canary Room is available for private parties.

Del Tahquitz Hotel
Owners
HAROLD S. MANILOFF
LEONARD V. WACHS
316 South Palm Canyon Drive
LEE I. HIXSON
Managing Director
Phone 2121

Thief Enters Room, Steals Clothing

Theft of clothing valued at \$225 from his unlocked room Thursday evening was reported to police by Albert J. Centoz, 2743 North Indian avenue.

Purse Stolen from Unlocked Automobile

Theft of a purse from her unlocked car while she was visiting a friend at 2232 Vista Grande, was reported to police Monday by Mrs. S. W. Lovell, 1235 Via Miraleste.

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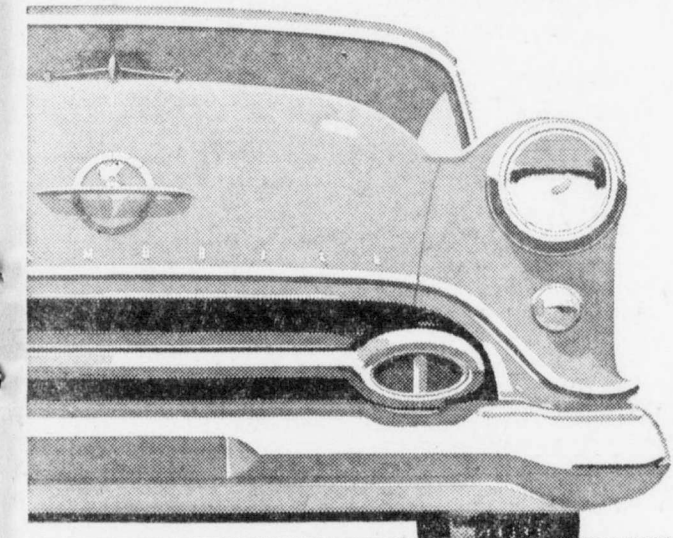
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PHILLIPS CONFIDENT OF VICTORY BY GOP

Congressman John Phillips addressed a large group of Villagers Thursday at the Fiesta House on the Desert Inn grounds and said that, in his opinion, a Republican congress would be elected in the November 2 general election.

The meeting was sponsored by the Palm Springs Republican Women's Club.

He said he was not worried about the outcome of the election and assailed the opposition's "grasping at straws" to attack the Eisenhower administration.

"WE ARE JUST beginning to roll in our campaign," he said. "The Republican party will not be stopped in its program of house-cleaning in Washington and re-establishing good government."

Deriding the Democratic claim that the administration is responsible for unemployment he said that the "nation is in the nearest thing to normalcy since the outbreak of the Korean war."

The dollar has been stabilized and inflation controlled, the veteran congressman asserted, adding that the GOP has slashed taxes by \$7,400,000,000 in the short time since it took over the reins of government.

HOWEVER, PHILLIPS grimly warned of the danger of lost seats in Congress, pointing out that the GOP has but a slim majority.

"We can't afford to lose any seats now," he declared. "It would delay us at a time when we should not be delayed."

On a personal standpoint, Phillips calmly scoffed at what he called his opposition's attempts to malign his 12-year record in Washington.

He denied reports which he said claimed he had cut allotments for Veterans Administration hospitals, thereby cut-

ting the number of hospital beds. He claimed that he did, in fact, increase the number of beds from 90,000 to 107,000.

PHILLIPS SAID he was not going to conduct an extensive campaign, though his district campaign will be accelerated and pushed by brochures to be mailed to all district voters. He remarked that the "opposition had sunk to a new low in campaign propaganda," but that such "miss-statements" as have been published need no answer. Democratic allegations, he said, were "stopped cold" by true facts.

"I'm not worried," he said, "the record stands for itself, and the American people are sound enough to support good government."

Many Important Subjects Before CV Committee

Coachella Valley Advisory Planning Committee will hold its next regular meeting Wednesday at 8 p.m. at the Desert Magazine building, Palm Desert.

The agenda will include the following topics—Is the present proposed county re-districting an answer to any of the problems of Coachella Valley?

RESORTRAITS

By ROBERT LINSKEY



Today it is the Village Flying Great Grandmother who is the subject of this sketch. All the Village knows about Zaddie Bunker and so does a large segment of the rest of the nation. She recently returned from a cross-country trip alone in her airplane, visiting many spots and spreading the fame of Palm Springs. Mrs. Bunker is a pioneer of Palm Springs and played a leading role in its great growth and development. She carried the mail in the old days from the then SP depot at Garnet. And is still carrying the mail for Palm Springs today. If you will pardon a slang expression.



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SAN FRANCISCO
Direct connections at Los Angeles with
Western's "Champagne Flight" —
the CALIFORNIAN!
Call Western at 2709 or the
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WESTERN AIRLINES

Travel Agents to Visit City Twice While on Tour

Palm Springs will be visited Tuesday afternoon and evening by about 30 travel agents from throughout the United States, as a pre-convention tour, and again November 7 in a post-convention trip.

The American Society of Travel Agents' twenty-fourth annual convention, and World Travel Congress will be held in San Francisco November 1 to 5. The two groups will arrive here by chartered bus from Los Angeles at 3:30 p.m., and will be entertained at a cocktail party hosted by The Desert Inn. They will be guests at El Mirador Hotel, leaving the following morning.

Official hosts for the groups will be George and Jan Olman of Olman's Travel Service.

Three New Arrivals at Desert Hospital

A daughter, weighing six pounds seven ounces was born October 20 at Desert Hospital to Mr. and Mrs. Al Ziskin of 270 North Sunrise.

On October 19, a boy, weighing eight pounds two ounces, was born to Mr. and Mrs. Thomas Killfole, Eagle Canyon drive, Cathedral City.

Mr. and Mrs. Carroll Davies, of Desert Cove Ranch, Cathedral City, are the parents of a boy, born October 17. His weight was seven pounds 13 1/2 ounces.

Man may not live by bread alone, but may try to get along on crust—Bendixline, hm, Bendix Products Div., Bendix Aviation Corporation.

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The Desert Sun—3rd
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, October 25, 1954

UNWANTED HAIR

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Chi-Chi Starlite Room Opening Monday, Oct. 25

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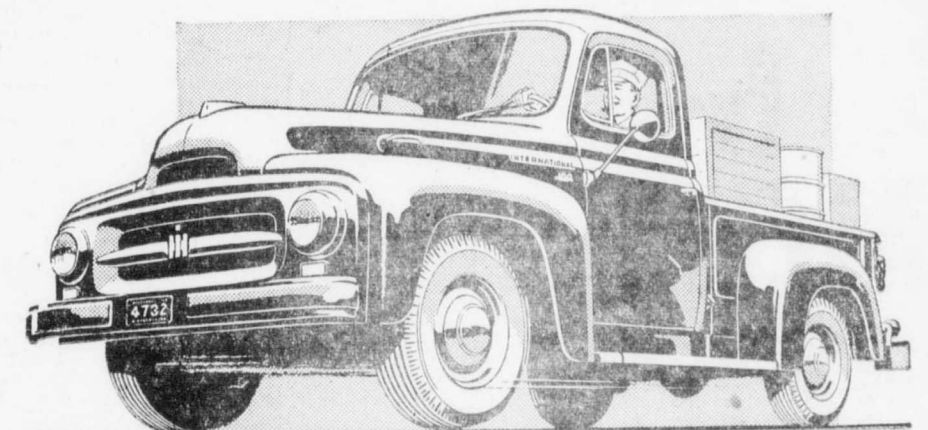
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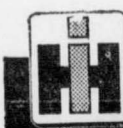
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CATHEDRAL CITY

By PAUL AND MILDRED CLARK

ALL THROUGH SUMMER

The weekly card parties given by the women of St. Louis parish were continued throughout the summer. They were a source of recreation for the ladies of the parish and their non-Catholic friends. The group moved from home to home as each woman took her turn as hostess. The high score for the season was made by Mrs. Raymond Barone. The second high score for the season was held by Mrs. O. A. Torgerson. In the new series of parties begun after Labor Day, Mrs. Claude Cobb held the high score. With the season now opening, the parties are to be held in St. Louis hall twice a month. It is the intention of the party committee to run these socials throughout the season. Men are invited to play at mixed tables, or groups of their own choosing. Refreshments will be served.

GUILD MEETING

The first meeting of the Women's Guild of St. Louis Catholic Church was held the past week with a surprisingly large

attendance. A tentative program of events was drawn up for the entire season. On Tuesday over thirty of the ladies attended a luncheon in India under the auspices of the Co-chella parish. Delegates from the fourteen churches of the region were present.

NEW ROOF ADDED

A new white roof which helps to accent the recently completed porch and bell tower on the Community church was installed last week. This evening a potluck supper will be held at the church. The program following the meal will feature pictures of Mr. and Mrs. Edward Dering's long tour of Mexico from which they have just recently returned.

COMING HOME

The early onset of winter in the valley is hurrying still more villagers home. The Southstones, Morris and Inez, have returned to their Grandview Court after a summer spent at Lake Tahoe. Mr. Southstone says the late fall fishing was far better than the summer angling. . . . William Lewis has returned home from an eastern trip to Detroit and Canada where he visited with brothers he hadn't seen in forty-seven years. Besides getting acquainted with the brothers, he met for the first time their wives and his nieces and nephews and their families. . . . Mrs. J. F. Keefe opened her home last week after a busy summer spent in Los Angeles.

CATHEDRAL CITY NOTES

Leslie Kelley underwent eye surgery Monday morning at Loma Linda Hospital, and his many friends will be happy to know that his doctor has assured the Kelleys that the operation was a success. It is expected that he will be in the hospital about ten days. . . . Mr. and Mrs. Louis Stokkey of Seattle, childhood friends of Miss Lydia Engh, have been vacationing here for the past two weeks. Mr. Stokkey is a Seattle city employee, and Mrs. Stokkey is in a Federal office in Seattle.

Legal Notices

NOTICE OF INTENDED SALE
NOTICE IS HEREBY GIVEN: That QUINTEZ ENTERPRISES, INC., a California corporation, Vendor, whose address is 2966 Griffith Park Blvd., Los Angeles 26, California, in the County of Los Angeles, County of Los Angeles, State of California, intends to sell to EDWARD J. ELIAS and MARY ELIAS, Vendor, whose address is 613 Camino Parcela, in the City of Palm Springs, County of Riverside, State of California, the following described personal property, to-wit: All stock in trade, fixtures, equipment and other contents of a certain business, known as RACTUS KOTTONS, and located at 404 North Palm Canyon Drive, in the City of Palm Springs, and that a sale, transfer and assignment of the same will be made, and the consideration therefor will be paid at 10:00 o'clock a.m., on the 5th day of November, 1954 at the County of Riverside, State of California, at its Palm Springs Office, whose address is 404 North Palm Canyon Drive, in the City of Palm Springs, County of Riverside, State of California.
Dated: October 20, 1954.
By: Charles J. Beckwith, Pres.
By: T. J. Ventor, Sec. Vendor
By: Edward D. Elias, Vendees
By: Mancel Elias, Vendees
48—Desert Sun, Oct. 25, 1954.

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World-famed hotels
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UNEDITED

By BILL RASHALL

Rolling from south to north on Palm Canyon drive with Ray Corliss as a passenger and this Chamber of Commerce dynamo leans back in patriarchal fashion to make this observation:

"Look at that street, will you? Pretty good for this time of the year. Much better than last year at this time."

Corliss was talking about the heavy flow of traffic on the drive and the unusual amount of pedestrian traffic as well. I remember when I was doing publicity for commercial establishments and motion picture theaters up and down the Pacific coast. When my clients reported good business I used to sleep well at night. When they did not, I suffered from insomnia. It was an ulcer growing business but exciting. Ray Corliss, who is doing publicity for the City of Palm Springs in the Chamber of Commerce has the same kind of job. If business in town is bad—it's the Chamber of Commerce and poor publicity. If the town is reaping a good harvest of winter guests and tourists, the Chamber of Commerce and the publicity is well.

HOWEVER, I BELIEVE that the job now being done by Ray is an outstanding one with the exception of one handicap—the Chamber hasn't got enough money to hire sufficient assistance for Corliss' department. That's only my opinion. Don't throw any bricks, please.

Received a letter from that terrific guy Bill Molan, president of the Regan Bread company in Minneapolis and St. Paul. It was only to inform me that he loves to read The Desert Sun and incidentally, my column. Or was it the other way around? Our friendship of many years standing occurred in an odd fashion. Molan's cottage at one of our plush hotels was robbed of \$60,000 in jewels. I "covered" the story. I liked Molan instantly and his treatment of newspapermen who had a job to do. His lovely wife is more than charming. They will return to the Racquet Club soon, I understand. The Molans moved there the winter season following the jewel robbery.

A bit of Scandia can be seen on Palm Canyon drive. I'm referring to the candy shop just opened for the first time this year by Mr. and Mrs. Yensel which they call Candinavia. A touch of Scandia is noted in the display of fresh flowers around the shop. Such decorations can be seen in front of many shops on the continent.

EDWARD CANBY, to whom photography is a fine art was awarded two blue ribbons, first prizes, one for his picture in a commercial classification and the other in the portrait division. The exhibition took place in Redlands recently under the auspices of the Professional Photographers' Association of the Inland Empire.

There are a good many dog lovers in a section of the north end of town. All of them lived in peace and mutual admiration of each other's pets. Recently, that is within the last two or three months a potential war began to brew. A new home owner moved into the section who doesn't love dogs—according to them. Recently an anonymous note was pinned to the door of one of the home owners in the neighborhood. It read: "if you want your dog to stay alive" or words to that effect. "You had better . . ." and more words. Tongues are wagging over back fences.

I KNOW FOR SURE now that Motion Picture Director Clarence Brown reads "Unedited." He told me so the other night at the Racquet Club, as did his wife. I had written a piece about him and he laughed about the situation which was printed herein. He told me another story, however, which I am compelled to share with all of you. It went this way:

"I once had a story published about me in a religious publication to the effect that I was a reformed drunkard. After giving up my heavy drinking propensities, I succeeded. As a result of that story I received several letters from drunkards around the nation who stated in their letters that my life was some sort of shining example for them and that they, too, were giving up drink."

"The odd part of the whole episode is that I have never taken a drink of alcohol in my whole life," laughed Mr. Brown. "And," interjected Mrs. Brown, "he has never smoked a cigarette either." The motion picture director said he never sought a retraction of the story and ended with the remark: "You know it doesn't pay to argue with a newspaper. The newspaper will always have the last word anyway."

TALKING over a morning coffee break with Adrian of Adrian's Gift Shop. "Advertis-

ing of one's business in the columns of The Desert Sun lends prestige to a commercial establishment," Adrian said. Another remark which left me thinking hard and you too as you read and then digest the following line: "Imagine Palm Springs without a newspaper such as The Desert Sun."

M. M. McCallen, a big VIP at the Balboa Bay Club, came face to face with Vic Rothschild the other night for the first time in almost five years. It was an occasion for laughter at this time and quite different than their first meeting. McCallen, former mayor of Huntington Beach, stepped out of his Cadillac at The Doll House and watched an attendant slip behind the wheel to park. Later, on leaving, this same attendant brought McCallen's automobile to him and he immediately started driving for home. At Santa Ana he was stopped by police, jostled out of the automobile and handcuffed. At the police station, he finally found out that he had driven off in Rothschild's automobile. He was able to properly identify himself then, although the arresting officers refused to listen to him when he was road-blocked. It was quite late but the authorities and McCallen were able to reach the rightful owner of the automobile. He insisted that Mac drive the automobile back to Palm Springs post haste.

"I WAS SO TIRED and it was so late but Rothschild refused to use my car which had 6,000 less miles on the speedometer. I drove the car back." Face to face again they both laughed and almost simultaneously asked this question: "What is the color of your Cadillac?" The colors are different.

Legal Notices

CITY OF PALM SPRINGS
Office of City Planning Commission
October 18, 1954
NOTICE OF PUBLIC HEARING BY THE CITY PLANNING COMMISSION OF THE CITY OF PALM SPRINGS ON PROPOSED AMENDMENT TO ZONING ORDINANCE 262
NOTICE is hereby given that the Planning Commission of the City of Palm Springs intends to and will consider the following matter as part of the Master Plan of said City upon application and request by Jerry Nathanson, a resident of the City of Palm Springs. To amend the Official Zoning Map adopted by and made a part of Ordinance No. 262 by Paragraph 9211 of said Ordinance by reclassifying the following property in Zones R-3 (Apartment and Hotel District), R-2 (Limited Multiple Family District) and R-1A (One Family Residential District—10,000 square feet lot area), said property now being classified in Zone G-R (Guest Ranch):
Ely of the NW¼ of Section 26, T4S, R4E, SBB&M, in the City of Palm Springs, County of Riverside, State of California.
The property consists of 20 acres located south of State Highway 111 and east of Camino Real in Section 26.
NOTICE is further given that public hearings on said matter will be held by the City Planning Commission on November 10, 1954 and again on November 24, 1954 at 4:00 P.M. in the City Council Chambers, 3240 McCallum Way, Palm Springs Airport in the City of Palm Springs, County of Riverside, State of California.
At the hearings before this Commission all persons interested and the general public will be afforded an opportunity to be heard. This notice is being sent to all owners of property within 400 feet from the exterior limits of the property in question.
GEORGE H. RODGERS
Acting Planning Director
349—Desert Sun, Oct. 25, 1954.

CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME
THE UNDERSIGNED does hereby certify that she is conducting an art and antique business at 219 So. Palm Canyon Dr., City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of The Treasure Chest, and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit: Mae Rector, 996 Calle Encelia.
WITNESS her hand this 14th day of October, 1954.
MAE RECTOR
STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss.
ON THIS 14th day of October A.D., 1954, before me Fred C. Weigel, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Mae Rector, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that she executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.
FRED C. WEIGEL
(Seal) Notary Public in and for Said County and State
My Commission expires Aug. 11, 1958.
349—Desert Sun, Oct. 18, 25, Nov. 1 & 8, 1954.

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White roof coating for all granular composition paper roofing materials.

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STARLITE ATTRACTIONS—Curvaceous Henrette Blake, and beautiful as well, appears today (Monday) on the entertainment menu of the Starlite Room stage of the Chi Chi. She is a surprise in comedy and song. At the top of the Starlite attractions are The Topnotchers, well known recording artists and impressionists. Jackie Farrell, is the well known Broadway comedian who is making his first West Coast appearance. He is heralded as the best the East has produced in entertainers in a long, long time.

The Desert Sun—40 PALM SPRINGS, CALIFORNIA
and PALM SPRINGS NEWS Monday, October 25, 1954

Sun Classified Bring Quick Results



Californians know U.S. Senator Thomas H. Kuchel
They know they can trust him. He has earned this trust by 18 years of faithful public service in the interests of good government to California and the nation.

HERE'S WHAT GOVERNOR (now Chief Justice) **EARL WARREN SAYS ABOUT HIM:**
"No one in our State is better qualified to represent California in the United States Senate."
HERE'S WHAT PRESIDENT EISENHOWER WROTE HIM:
"Your bill, which I have just approved, demonstrates the high standard of public service by which you are guided."

ALFRED H. HUNT
1556 SAN LORENZO ROAD
PALM SPRINGS, CALIFORNIA

LA QUINTA

Mr. and Mrs. Floyd Shields arrived home from their European tour.

Among other new arrivals of not so new residents are Mr. and Mrs. Harry Brody, Dr. Josephine Riesner of New York, Ed Vines of the Cochran-Odlum Golf Course . . . and Lilly Hefernan from an extensive trip.

Mrs. Sam Vorzimmer has been entertaining her sister, Mrs. Helen Bannan, who is visiting from Honolulu.

The William Blevins and family are planning on moving to Sun Gold within the near future.

Mrs. Ocean Carey showed previews of pictures she has obtained to be shown at various places as her donation to the Republican Party. Topics dealt with taxation, The Red Web, and Atoms for Peace.

Maurice Kirsch left for Phoenix, Ariz., where he will meet Walter Kirschner. Mrs. Kirschner is reported as doing nicely after a serious illness.

Warner Gilmore is interviewing orchestras to be engaged for the Mirage Room in the La Quinta Hotel.

Leon Kennedy reports that his busiest season is underway. The grain is being harvested, and is truly a beautiful sight to behold.

"Mac" McLelland has big plans for Halloween and the children again this year. There will first be a parade of goblins, witches, skeletons, and the Halloween Spirits, after this Mac has a surprise scheduled.

Republicans

Top Registration in Palm Springs

Republicans hold the edge in registration in Palm Springs with a majority over Democrats and other parties, according to figures released last week.

When registration closed for the November 2 election there were 2,210 Republicans registered, 1,641 Democrats and 335 in other parties.

Legal Notices

CITY OF PALM SPRINGS
Office of City Planning Commission
October 22, 1954
NOTICE OF PUBLIC HEARING BY THE CITY PLANNING COMMISSION OF THE CITY OF PALM SPRINGS ON APPLICATION FOR CONDITIONAL USE PERMIT
NOTICE is hereby given that under and by virtue of the authority vested by the Zoning Ordinance (Ordinance 262, Article 923, the Planning Commission of the City of Palm Springs will hold a public hearing at 4:00 o'clock P.M. on November 10, 1954 in the City Council Chambers, 3240 McCallum Way, Palm Springs Airport in the City of Palm Springs, County of Riverside, State of California upon the application of Maynard Mend to locate an automatic car wash on the following described property:

A portion of Palm Valley Colony Lands subdivision, Section 25, T4S, R4E, SBB&M, as shown on maps of Palm Valley Colony Lands on file in Book 14, Page 652, Records of San Diego County, California, beginning 250 feet south of the northeast corner of the south one-half, south to a point 250 feet north of the south line, then west to the Highway. The property comprises 1.71 acres of Lot 12.
This property is located on the east side of South Palm Canyon Drive between Camino Parcela and Sunny Days Road, and is classified in the M-1 (Manufacturing) District.
All persons interested and the general public will be afforded an opportunity to be heard.
This notice is being sent to all owners of property within 400 feet from the exterior limits of the property in question.
GEORGE H. RODGERS
Acting Planning Director
349—Desert Sun, Oct. 25, 1954.

PUBLIC NOTICE...

NOW ONLY \$4.77 FIFTH
86 PROOF
Also Available 100 PROOF BOTTLED IN BOND
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YELLOWSTONE, INC.

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Elect a man you know you can trust
KEEP THOMAS H. KUCHEL
Your U.S. Senator

Senator Kuchel Gets Things Done. His record in the United States Senate justifies your support. He has established a remarkable record by having authored or co-authored 26 public bills, which have passed the Congress and been signed into law by President Eisenhower. These bills add up to more jobs for all of us and greater prosperity for California and the nation.

For peace, security and prosperity . . . For a better, happier America . . . Vote Nov. 2nd to keep KUCHEL Your U. S. Senator.

BLANKETS



CAREFULLY WASHED & FLUFF DRIED

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Bedspreads, Drapes, Curtains, Pillows refreshed with washing

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(Just behind Palm Springs Cleaners)

BAR-B-Q FOODS
FAMILY STYLE DINNERS
DRAUGHT BEER
THE BARN
RAMON RD. & INDIAN AVE.

Champions to Fight it Out at Tamarisk

Nation's Leading Golfers to Meet in Big Tournament

The Southern California Open Golf Championship at Tamarisk Country Club October 27 through 31 will be the thirty-first year for the classic. It was started in 1913, and has been played every year since including the war years.

Several former champions are included in the list of entries for this year's tourney, including the defending champion, Smiley Quick, who also captured the crown in 1946.

ELLY VINES, Tamarisk professional, is another two-time winner, in 1945 and 1949. Others are Olin Dutra 1932, Mortie Dutra 1937.

Among the other recent winners are the names of Jerry Barber 1951 and 1952, Lloyd Mangrum 1940 and 1950, Tony Penna 1948, Billy Train 1947, Ray Mangrum 1944, Willie Hunter, Sr. 1926 to 1928, 1934, 1941 and 1943, Bruce McCormick 1942, Art Bell 1939, Joe

Robinson 1938, George Von Elm 1936 and 1925, Pat Abbott 1935.

Only four times has an amateur walked away with the championship. Von Elm in 1935, Abbott in 1935, McCormick in 1942, and Quick, before, he turned professional, in 1946.

Victory Dinner for Auto Racers

Trophies will be awarded to winners of the recent Palm Springs Road Race at a Victory Banquet-Dance Friday, October 29, at the Lakewood Country Club in Long Beach.

In making this announcement, the California Sports Car Club expressed its appreciation to local groups and the City of Palm Springs for their cooperation and support.

Co-operation

Summer Signs All Come Down

Excellent cooperation has been received from hotels and apartments in removing "Summer" rate signs from the fronts of their establishments. City Manager R. W. Peterson announced today.

He expressed his appreciation to them, and asked that any remaining signs be removed immediately.

Response came immediately after publication of his appeal in The Desert Sun, he said.



EL RANCHO
Hotel and Bungalows
GALLUP, NEW MEXICO

World's Largest Ranch House... In Heart of Indian Country... Tribal Ceremonies... Superb Food... Dancing... 49¢ per Bar... Free Parking... 200 Rooms... Ranch Style Furnishings, with the Charm of Yesterday and the Convenience of Tomorrow.

From \$4.00 up
Joseph Masagala, Jr., President
MARTIN L. HANKS, Manager
Other MASSAGLIA Hotels

Hotel MIRAMAR and BUNGALOWS
SANTA MONICA, Calif.
Hotel SENATOR
SACRAMENTO, Calif.
Hotel RALEIGH
WASHINGTON, D. C.
Hotel BOND
HARTFORD, Conn.
Hotel SINTON
CINCINNATI, Ohio

World-famed hotels
Teletype service—Family Plan

Indians Rally in Final Moments to Beat Banning

Palm Springs scored an 18 to 14 victory over Banning Friday night, with a fourth quarter touchdown run by John Laster providing the winning margin.

Points after touchdowns up to that time were the difference between the two teams, with Coach Clare Ballagh's team facing a repeat performance of their one-point loss to Coachella last week. The Bronchos held a 14-12 lead entering the final period.

The Indians took a 6 to 0 lead shortly after the opening kickoff, with Alvin Harrison demonstrating why he was selected as All League Halfback last year. Taking a jugged ball from a Banning back, he raced 30 yards into the end zone.

This lead didn't last long though, as Banning marched 50 yards for a score, with Eddie Trammell carrying the final three. The extra point was good, and the Bronchos took a 7 to 6 margin.

Palm Springs rallied again with Chuck Martin driving over from the four to end a 67-yard march to make it 12 to 7, with the kick being blocked.

In the third quarter, Banning regained the lead with John Sullivan taking a touchdown pass from Trammell after Walter Caldwell intercepted an Indian toss on the Palm Springs' 36.

Then, in the final period, Laster scored the deciding counter. Other Riverside County League action had Coachella and San Jacinto tying at 7-all, Hemet edging Perris 13 to 7, and Elsinore routing Beaumont 45 to 7.

Hemet, the only undefeated and untied team, plays the Indians here next Friday, while Banning is at San Jacinto, Coachella at Elsinore, and Perris at Beaumont.

C. J. Carlson to Address Meeting of Local Scouts

Palm Springs District, Boy Scouts of America, will hold a conference dinner at 7 p.m., Wednesday, October 27, at the Palm Springs Playhouse, with everyone invited to hear an address by C. J. Carlson, outstanding Scouter for the past 30 years, and to partake of the free steak dinner.

Plans were finalized this week by Red Kenyon, chairman, Hal Waltz, Claude Chapin, Ed Dearing and Jimmy Morton. Harry Hill will be chief chef, and besides the steak, there will be beans, cole slaw, garlic bread, etc.

The public is invited. Everything is free. Reservations may be made by calling 5301.

The Palm Springs District includes Desert Hot Springs, Thousand Palms, Cathedral City and Palm Springs.

LICENSE LOST
Loss of a wallet containing his driver's license, credit cards, and charge plates was reported to police Thursday by Sam M. Shackman, 328 Mountain View place.

WALLET, CASH LOST
Loss of a wallet containing \$20 in cash and personal identification was reported to police Thursday by O. K. Hink of 1377 South Riverside drive.

No amount of principal should be able to buy principle. —Weekly Animator, hm, Alexander Film Co.

Entry List for Southland Open is Growing Steadily

The already impressive list of entries in the Southern California Open Golf Championship at Tamarisk Country Club October 27 through 31, was enhanced this week with Dr. Frank (Bud) Taylor, state amateur champion, entering the field.

Dr. Taylor is well known here, having participated in and won several local tournaments.

Another addition is Paul Hahn, world's trick shot champion, who is scheduled to also give an exhibition during the tourney.

PRACTICE ROUNDS are scheduled on the opening day, Wednesday, with the Pro-Amateur set for Thursday. The Pro-Am will be the qualifying round for the high handicap amateurs, and will determine which will enter the 54-hole Open Friday, Saturday and Sunday.

Favorites among the pros will be the defending champion, Smiley Quick, Tamarisk Pro Ellsworth Vines, Gene Littler (Thunderbird's tourna ment trail representative), Jimmy Hines (Thunderbird's pro), Bob Rosburg, Frank Stranahan, Jerry Barber, Harry Bassler, Ralph Evans, Mike Dorovic, Olin Dutra, Mortie Dutra, Zell Eaton, Eric Monti, Paul Runyon.

AMONG THE AMATEUR contestants are Albert Marx, Harpo Marx, Groucho Marx, Jack Benny, Phil Harris, Frank Sinatra, Dean Martin, Desi Arnez, Norman Krasna, Irving Cooper, Mike Frenzen, John Dawson, Bernie Solomon, Art Anderson, M. O. Anderson, Eddie Meyer-son.

Season gallery tickets are now being sold by the Palm Springs Junior Chamber of Commerce, with a downtown booth being established at 184 North Palm Canyon drive, where Max Grone is conducting a "pick-the-winner" contest.

Toy Loan Library Opens Doors for New Season

Junior Welfare Toy Loan Library, conducted at Frances S. Stevens school grounds each Saturday, opened for the season last Saturday with many eager youngsters, accompanied by their parents, present.

Mrs. Helen Peterson, director, said that the Toy Library is "proud of the improved condition of the display areas and the toys."

She said E. C. Byerly has been busy repairing toys for the loan library and that all of the dolls had been scrubbed and cleaned and redressed by members of the Welfare and Friendly Aid Society.

The Junior Welfare is composed of junior and senior high school girls who are interested in community welfare. They are sponsored by the Welfare and Friendly Aid Society and directed by Mrs. Peterson, assisted by Mrs. Robert Backstrom and Miss Sally Lockett.



(Desert Sun Photo)
BIRTHDAY PARTY — William Smith, president of Coachella Valley Savings and Loan association, and Mrs. Smith officiate at the cutting of the birthday cake on the firm's anniversary. More than 300 friends dropped in for the occasion at the company's office on Indian avenue.

Palm Springs' Smartest Address SUNSET TOWERS

LUXURY TOWN HOUSE APARTMENTS
Now leasing singles, doubles, penthouses, furnished and unfurnished. All utilities paid. POOLS-LANAI-SUN DECKS—convenient location. KOFFEE KUP - 24 hour service. DON'S BEACHCOMBERS — DIANE'S — ROBERTS LTD—BRIGIT SHOP—in building. One large store on Palm Canyon for lease. Broker Corporation

This property under exclusive management of
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Palms to Pines Ride to Start on Wednesday

One hundred riders will participate in the annual Palms to Pines Ride, starting Wednesday and continuing to October 31, from Idyllwild to Palm Springs.

All parts of the country are represented. Headquarters for the group will be El Mirador Hotel, where wives of riders will vacation during the four-day trek.

Officers of the group are Bob Mount, president; Don Lake, vice president; Frank Bogert, secretary-treasurer, and Trav Rogers, trail boss.

The Desert Sun—5¢ PALM SPRINGS, CALIFORNIA
and PALM SPRINGS NEWS Monday, October 25, 1954

ROBERT C. KIRKWOOD
STATE CONTROLLER

LET'S KEEP

TELEVISION SCHEDULE ON YOUR COMMUNITY ANTENNAE SYSTEM

(Operated by the Palm Springs Community Television Corp.)

Subscribers to our antennae system are offered the finest home entertainment obtainable in the form of television. Our newest Channel 7 can be dialed on Channel 3 locally. Information regarding the installation of the community antennae system in your home and the purchase of a television set, all in one package can be obtained at the Palm Springs Community Television Corporation, 192 South Indian Avenue, or by phoning 2882.

MONDAY	TUESDAY	WEDNESDAY
MORNING 6:55 2 Give Us This Day 7:00 4 Seven to Eight 8:00 4 Today 8:55 7 Layman's Call to Prayer 9:00 2 California Living 9:30 4 Uncle Archie 9:30 7 Breakfast Club 10:00 4 Santa's North Pole Rvw. 10:30 2 Ding Dong School 10:30 2 Welcome Travelers 10:45 4 A Time to Live 11:00 2 Robert Q. Lewis 11:30 2 Linkletter's House Pky. AFTERNOON 12:00 4 Betty White 12:30 4 Feather Your Nest 1:00 2 Brighter Day 1:15 2 Love of Life 1:30 2 On Your Account 1:45 9 Suspects Wanted, News 2:00 7 Movie 2:30 9 Crosby's Calling 2:30 2 Portia Faces Life 2:45 4 Key to the Kitchen 2:45 9 Mama Weiss—Cooking 2:55 2 Seeking Heart 3:00 2 News—Bulletins 3:05 2 Greatest Gift 3:15 4 Queen for a Day 3:30 2 Strike It Rich 3:45 4 One Man's Family 3:55 2 News 4:00 2 Beat the Record 4:00 9 Lie Detector Derby 4:00 5 Police Calls 4:05 4 Concern, Miss Marlowe 4:05 5 Playcrafters Club 4:15 4 Hawkins Falls 4:15 9 Dusty Walker—Songs 4:15 9 Bill Stulla Show 4:15 2 Secret Storm 4:15 5 The Toymaker 4:30 2 Make Believe Ballroom 4:30 4 World of Mr. Sweeney 4:45 5 Movie—Espionage 4:45 2 Guiding Light 4:45 4 Modern Romances 5:00 2 Space Funnies 5:00 4 Pinky Lee Show 5:00 9 Star Time 5:30 2 The Little Rascals 5:30 4 Howdy Doody 5:30 2 Movie—Western 5:30 7 Jack Owens 5:30 9 Gene Norman Show EVENING 6:00 2 Charlie Chase Comedies 6:00 4 News 6:05 9 Movies—Western 6:05 4 McElroy at Sunset 6:15 7 News—Chet Huntley 6:20 2 Weather 6:25 2 Sports 6:30 2 News—Doug Edwards 6:30 5 Easy Life—Home 6:30 7 Playhouse—Drama 6:30 9 Jungle Adventure 6:45 2 Perry Como 6:45 4 News—Jack Latham 6:45 5 Handy Hints 6:45 9 Captain Video 6:55 5 Weather 7:00 2 Studio One—Drama 7:00 4 Dateline Europe 7:00 5 Newsreel—Gil Martyn 7:00 9 Kit Carson—Western 7:15 9 Big Ten Highlights 7:15 5 Popular Science 7:25 9 News—Bulletins 7:30 4 Tony Martin 7:30 5 Flash Gordon 7:45 4 News—J. C. Swayze 8:00 2 Burns & Allen 8:00 4 Sid Caesar—Comedy 8:00 5 Film Feature—Drama 8:00 7 You Asked For It 8:15 9 Sports Feature 8:15 9 Boxing Warmup 8:30 2 Talent Scouts—Godfrey 8:30 5 Roller Derby 8:30 9 Concert 8:30 9 Boxing 9:00 2 I Love Lucy 9:00 4 Movie—Drama 9:00 7 Stu Erwin Show 9:30 2 December Bride 9:30 4 Robert Montgomery 9:30 7 Name That Song 10:00 2 Mr. District Attorney 10:00 7 To be announced 10:15 7 Blue Ribbon Dogs 10:30 2 City Detective 10:30 4 Big Town 10:30 7 Cleto Roberts Reports 10:45 7 Movie—Musical 10:45 7 News, Sports, Weather 11:00 2 News—Jack Latham 11:00 5 Eye Witness 11:00 9 News, Sports, Weather 11:15 4 Sports—Cleve Hermann 11:20 4 Movie—Suspense 11:30 2 Movie—Drama 1:00 2 Give Us This Day	MORNING 6:55 2 Give Us This Day 7:00 2 Panorama Pacific 7:00 4 Seven to Eight 8:00 4 Today—Dave Garraway 8:55 2 Carson's Coffee Break 9:00 7 Layman's Call to Prayer 9:00 2 California Living 9:30 4 Uncle Archie 9:30 7 Breakfast Club 10:00 4 Ding Dong School 10:30 2 Welcome Travelers 10:45 4 A Time to Live 11:00 2 Robert Q. 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Party AFTERNOON 12:00 2 The Big Payoff 12:30 4 Betty White 1:00 2 Bob Crosby 1:00 4 Feather Your Nest 1:00 7 Movie 1:00 2 Brighter Day 1:00 4 Movie—Suspense 1:15 2 Love of Life 1:30 2 On Your Account 1:45 9 Suspects Wanted 2:00 2 Garry Moore 2:30 9 Crosby's Calling 2:30 2 Portia Faces Life 2:45 4 Key to the Kitchen 2:45 9 Mama Weiss—Cooking 2:55 2 Seeking Heart 3:00 2 News—Bulletins 3:00 2 Greatest Gift 3:05 4 Queen for a Day 3:15 4 Golden Windows 3:30 2 Strike It Rich 3:30 4 One Man's Family 3:30 5 News—Bulletins 3:45 9 Lie Detector Derby 3:45 5 Concern, Miss Marlowe 3:45 5 Playcrafters Club 4:00 2 Valiant Lady 4:00 4 Hawkins Falls 4:00 9 Dusty Walker 4:15 9 Bill Stulla Show 4:15 2 Secret Storm 4:15 5 The Toymaker 4:30 2 Search for Tomorrow 4:30 4 World of Mr. Sweeney 4:45 5 Movie—Drama 4:45 2 Guiding Light 4:45 4 Modern Romances 5:00 2 Space Funnies 5:00 4 Pinky Lee 5:00 9 Star Time 5:30 2 The Little Rascals 5:30 4 Howdy Doody 5:30 2 Movie—Western 5:30 7 Jack Owens 5:30 9 Gene Norman Show EVENING 6:00 2 Charlie Chase Comedies 6:00 4 News—Jack Latham 6:05 9 Movie—Western 6:05 4 McElroy at Sunset 6:15 7 News—Chet Huntley 6:20 2 Weather 6:25 2 Sports 6:30 2 News—Doug Edwards 6:30 5 Easy Life—Home 6:30 7 Playhouse—Drama 6:30 9 Jungle Adventure 6:45 2 Perry Como 6:45 4 News—Jack Latham 6:45 5 Handy Hints 6:45 9 Captain Video 6:55 5 Weather 7:00 2 Life With Father 7:00 5 Newsreel—Gil Martyn 7:00 9 Cavalcade of America 7:15 9 Craig Kennedy—Crime 7:15 5 Popular Science 7:30 2 See It Now 7:30 5 Roberta Linn 7:30 7 Stop the Music 7:45 4 News—J. C. Swayze 8:00 2 Red Skelton 8:00 4 Martha Raye 8:00 5 Duffy's Tavern 8:30 2 Studio 57—Drama 8:30 9 King's Crossroads 8:30 2 Halls of Ivy 8:30 5 I Am the Law 8:30 7 TV Playhouse 9:00 2 Meet Millie—Comedy 9:00 4 Fireside Theater 9:00 5 Follow That Man 9:00 7 Danny Thomas 9:30 2 Movie—Drama 9:30 7 Famous—Mystery 9:30 4 Circle Theater—Drama 9:30 5 Ton Secret 9:30 7 U.S. Steel Hour 10:00 2 International Police 10:00 4 Truth-Consequences 10:00 5 Palladium Dance Time 10:30 2 Scotland Yard 10:30 4 It's a Great Life 10:45 7 Cleto Roberts Reports 11:00 2 News, Sports, Weather 11:00 4 News—Jack Latham 11:00 5 Eye Witness 11:00 9 News, Sports, Weather 11:05 4 Movie—Crime 11:15 4 Sports—Hermann 11:20 4 Movie—Drama 11:30 2 Movie—Musical 1:00 2 Give Us This Day	MORNING 6:55 2 Give Us This Day 7:00 2 Panorama Pacific 7:00 4 Seven to Eight 8:00 4 Today—Dave Garraway 8:55 2 Carson's Coffee Break 9:00 7 Layman's Call to Prayer 9:00 2 California Living 9:30 4 Uncle Archie 9:30 7 Breakfast Club 10:00 4 Ding Dong School 10:30 2 Welcome Travelers 10:45 4 A Time to Live 11:00 2 Robert Q. 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Prices are at

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Housewarming Saturday to Open Youth Center Season

Palm Springs Youth Center has been completely redecorated, and in celebration of the event a "housewarming" social for teen-agers will be held Saturday, October 30. Director Ted McKinney announced this week.

Under the direction of Stewart Williams, William H. Kehlenbrink has completely redecorated the interior, using as a basic color scheme a light buff and brown.

Members of the Youth Center

- PAID POLITICAL ADVERTISEMENT -

ALL CALIFORNIA'S PROSPERITY DEPENDS ON IT!



Proposition 5 renews a 40-year old law exempting home-owned ships from personal property tax levies that can't be assessed against foreign and out-of-State ships. Let's protect the jobs and prosperity that a thriving shipping industry means to California.

Keep Shipping Alive!

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YES

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Election, November 2

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Harold Black • Mrs. Amer Stolz
Co-chairmen

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THE BARN
RAMON RD. & INDIAN AVE.

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260 S. Beverly Dr.
Phone BR 2-7945



THOUSAND PALMS

By ELIZABETH NELSON — Phone 154

BIRTHDAY PARTY

One of Thousand Palms' oldest citizens was surprised with a Sunday afternoon "Drop-in" at her Shangri-La Palms home by friends of the community.

The honoree was Mrs. A. E. Nelson, who celebrated her 75th birthday on October 11.

A native of Karlstad in the state of Warmland in Sweden, Mrs. Nelson came to America in 1902, at the age of 22, especially to enter nurse's training.

In 1946 the family "came west" on a visit, and ended up by buying a home in La Verne, near Pomona, where they lived prior to moving to Coachella Valley to make their home.

The Sunday afternoon "Drop-in" honoring Mrs. Nelson's birthday proved to be a real "welcome home" affair also, as many of the guests had only recently returned from Summer months spent elsewhere than in the Valley. The more than 40 guests who dropped in during the afternoon included:

Fram Shangri-La Palms: Dr. and Mrs. Ivan L. Barstow; Messrs and Mesdames Albert Buschkowsky, A. Hal Cornelius, George Garnick, Fred W. Hess, Eugene E. Mitchell, and Shannon M. Morrison; Mesdames Minnie Bausman, Nova Gray, Edna G. Smith, Marian White, and Elva Woodside; Mr. and Mrs. Jack Singler and Philip, Mrs. Everett C. Willis and sons, Steven and Lynn, and her mother, Mrs. A. K. Rufsvald of Fort Ransom, North Dakota.

From elsewhere: Mr. and Mrs. Dewey D. Wallace and Mrs. Izetta L. Hunt, from Thousand Palms proper; Mr. and Mrs. Horace Wiley, Janet and Gary, from nearby Shadow Hills Ranch; Mrs. James Ross and Miss Anita Ross of Thousand Palms Estates; Mr. and Mrs. Charles H. Wallace and Charlie of Riverside and Thousand Palms; Mr. and Mrs. Henry J. Pare' and Miss Lurline Kelstrom of North Hollywood; and Philip Stuber of Los Angeles.

HOME FOR WEEKEND

Home for a recent weekend, her first since this year's school term began last month, was Miss Mary Jean Lennie, a junior in education at San Diego. She was joined during the weekend at her home in Thousand Palms by her fiancé, Donald F. Macpherson Jr., of Indio, who was also home from college for the weekend—from Cal Poly at San Luis Obispo, where he is also a junior in aeronautical engineering. Mary Jean was accompanied back to San Diego by her parents, Mr. and Mrs. Henry M. Lennie.

Other weekend guests of the Lennies were Mrs. Lennie's nephew, Bill Scerist, and his friend, Miss Sue Abel, both of Los Angeles.

ANNIVERSARY

Mr. and Mrs. Ken Mahre and small daughter, Pam, of Los Angeles, celebrated their wedding anniversary by a weekend visit in the Shangri-La Palms home of Mrs. Elva Woodside. It was a Southern Pacific gab-fest when Mrs. Woodside entertained at dinner in honor of the Mahres. Other dinner guests were Mr. and Mrs. Robert McKinney and daughter, Sandra, of Palm Springs; also Philip Stuber, weekend house-guest from Los Angeles, Mr.

Mahre is in the superintendent's office of the Southern Pacific Railroad in Los Angeles; Mr. McKinney is Palm Springs Agent; and Mrs. Woodside, a retired S. P. Telegrapher.

Guests of Miss Carmen Duran at her Shangri-La Date Palms Estate home were her sisters, Misses Mary and Sabina Duran, and their niece, Peggy Ann Mount, all of Los Angeles.

Mr. and Mrs. Eugene Mitchell of Shangri-La Palms enjoyed a weekend visit of their son, David Mitchell, Mrs. Mitchell, and young Gary and Michael, of Los Angeles.

Mrs. Minnie Bausman was pleasantly surprised when friends, Mr. and Mrs. C. A. Durham of Porterville, California, stopped by her Shangri-La Palms home for a visit. They were en route home from vacationing in Illinois.

Here to visit friends on Sunday were Mr. and Mrs. Everett Bunker, Nina, Freddie and Vickie. Accompanying them

was Nina's friend, Louis Laurent. The Bunkers are former Winter residents of our community, but are at present located in Laguna Beach where they went for the Summer months.

EL MIRADOR HEALTH CLUB
Open to the Public
Rock Steam Baths
and Swedish Massage
only \$6.00
Men & Women Departments
FRED LEEMANS
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El Mirador Hotel

DEKKER PASTRY SHOP

Finest homemade breads... cakes pies... cookies

OUR NEW PHONE NO.

5167

468 NORTH PALM CANYON DRIVE

The Desert Sun—6a and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, October 25, 1954

Desert Trailer Haven Opens with Big Party

Desert Trailer Haven, 601 East Arenas road, opened its completely modernized trailer park Friday, October 22, with an open house in the evening to mark the event.

New owners Earl F. Emmons and Theo Filer have completely modernized the park, one of the oldest in the Valley. New features are wiring for electric ranges and other large appliances, and lots 40 by 42 feet, and 40 by 45.

A Western dance was the highlight of the open house, which started at 7:30 p.m. Refreshments were served.

Munholland for Values

Business calls owner to Pasadena. This 5 room home MUST BE SOLD. Has two large bedrooms, living room, separate dining room and kitchen. Garage has plumbing ready for fixtures to convert into guest room. Lot completely walled and beautifully planted. Sprinklers in...

Present 1st trust deed \$12,000

For Quick Sale \$14,500

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John C. Davis Associate Broker

Southern California Open Golf Championship Tamarisk Golf Club

Thursday, October 28 thru Sunday, October 31

SEE THE BIG NAME MOVIE STARS and BIG NAME GOLFERS PLAY

LOOK THIS LIST OF PARTICIPANTS OVER:

Pros
Smiley Quick
Ellsworth Vines
Jerry Barber
Harry Bassler
Ralph Evans
Mike Devovic
Walter Duda
Mortie Dutra
Zell Eaton
Jimmy Hines
Bud Holscher
Eric Monti
Paul Runyon
Ed Vines
Olin Dutra
Frank Stranahan
Bob Rosburg
Gene Littler
Dr. Bud Taylor
Paul Hahn

Amateurs
Jack Benny
Dean Martin
Frank Sinatra
Desi Arnez
Harpo Marx
Groucho Marx
Phil Harris
Norman Krasna
Irving Cooper
Mike Frerenz
L. M. Halper
Milt Hicks
Harold Hicks
John Dawson
Bernie Solomon
Joseph Somers
G. E. Swanson
Glenn Thomas
Art Anderson
M. O. Anderson
Eddie Meyerson

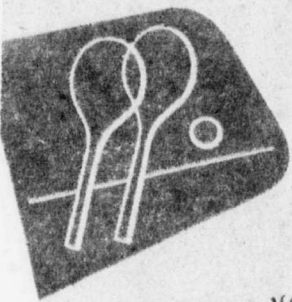
Daily Admission \$1.00 inc. tax

Complete Tournament

Admission \$3.00 inc. tax

TAMARISK GOLF CLUB

Ex-Mayor Charles Farrell Expresses An Opinion In the Form of a Hope...



Mayor Raymond T. Butler
Yuba City, California

Dear Mr. Butler:

By now you have probably met and been acquainted with my dear friend, August Kettmann. I know he will do a wonderful job in your Police Department as he is a very good organizer and exceptionally talented in public relations. I hope that your relationship with him will be as pleasant as mine has been.

We hope that some day in the not-too-distant future he will be coming back to Palm Springs to again take over our Police problems.

Yours very truly,

Charles D. Farrell
President of The Racquet Club

CDF:jan

Committee favoring re-appointment of August G. Kettmann as Palm Springs Chief of Police



(Desert Sun Photo)
AT BEACHCOMBER — Down from Los Angeles for the opening of Don the Beachcomber were Mr. and Mrs. Shelton McHenry, owners of Tail O' the Cock.

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates).

October 26
Kiwanis Club, El Mirador, noon.
Soroptimists, Chi Chi Blue Room, noon.
Desert Does, Elks Lodge, 8 p.m.
St. Paul's Guild, 210 El Camino Way, 12:30.
October 27
Rotary Club, Palm Springs Biltmore, 12:10 p.m.
Writers Guild, organization meeting, 707 No. Palm Canyon, 7:30 p.m.
October 28
Lions Club, Chi Chi Blue Room.
Katherine Finchy P-T Group Mexican Dinner, at the school, 5:30-9 p.m.
Elks Lodge No. 1905, lodge hall, 8 p.m.
October 30
Los Compadres Halloween Party.
Tennis Club Opening.
Halloween party and dance, Elks Lodge, 9 p.m.

Sally Stone is Party Hostess on Sixth Birthday

Mrs. Harry Clatworthy returned from Colorado and opened their San Lorenzo home in time to give a birthday party for her granddaughter Sally Stone on Saturday. Sally is the daughter of the Joel Stones.

It was Sally's sixth birthday and she entertained 12 friends at a matinee, followed by ice cream and birthday cake at the Clatworthy home.

Enjoying the gala afternoon were: Kathy Taylor, Dede Backstrom, Susan, Sally and Cindy Elliott, Shelby Coffey, Laurie Ann Fox, Angie Foster, Cindy Niles, Debby DuBois, Nan and Beth Stephens.

Art Galleries Open to Public

On exhibition now at the Desert Art Center is a display of paintings in oil and water, color, as well as some very nice reproductions and linoleum block prints. The only sculptors whose works are displayed are Uno Palo-Kangas and Alexander Finta.

The first exhibition of the season of paintings by members of the Painters and Sculptors Guild has been hung in El Mirador Hotel. This exhibition will last until November 15 as will the present exhibition at the Desert Art Center Gallery.

Everyone is welcome to the Desert Art Center Gallery and is invited to view the work on exhibition. The Desert Art Center may be reached by telephoning 5180.

Earl and Kay Cordrey entertained at a dinner at the Colony Friday evening. In the party were Dr. and Mrs. P. A. Staley, Mr. and Mrs. Stewart Williams, the Burnham Bigelows, Mr. and Mrs. Newton Hotchkiss, Harold Hicks, Mr. and Mrs. Robert Williams and Mrs. Charles Swartzbaugh.

Ice Cake

It couldn't happen anyplace but Palm Springs note... Ray and Blake Corliss were celebrating their ninth anniversary

The Sea Horse

Specializing in sea foods



Opens

October 29th

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CUSTOM

D Estimating
R Installing
A Traverse Rods
P Matchstick
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sensational new
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Sandra Cordrey Betrothal is Announced by Parents

Mr. and Mrs. Earl Somers Cordrey of 430 South Cahilla road, this week announced the engagement of their daughter Sandra, to Second Lieutenant William Parry O'Brien, Jr., of Santa Monica.

Sandra, who attended Palm Springs and Santa Monica high schools, and Stephens College, is now at the University of Southern California and a Pi Beta Phi.

Lt. O'Brien, who is in the United States Air Force Reserve, graduates next June from

USC. He is affiliated with Phi Kappa Psi fraternity and a member of the Skull and Dagger, men's honorary society. His parents are Mr. and Mrs. William Parry O'Brien Sr. of 851 Euclid avenue, Santa Monica. The wedding date has not been set.

Mr. and Mrs. Terry Ray had as their houseguests for a few days, Terry's aunt and cousin, Mabel McFarland and Mrs. Dexter Bush and daughter of Wyoming. Mrs. McFarland owns a large lodge near Dubois and last season purchased a home in Palm Springs. She plans to return in December to spend the winter here.

Little Folks Cottage

Home of the
unusual in
children's clothing
111 N. Palm Canyon Dr.
in the Desert Inn grounds

Elks to Give Hallowe'en Dancing Party

A Halloween party and dance for Elks and their guests will be held at the Elks lodge hall on Saturday night, October 30, with dancing from 9 to 1 a.m.

Pat Cohen is chairman in charge of the party and dancing will be to the music of the Musicales. Additional entertainment is planned. Costumes are optional.

Palm Valley School

A Private Day School
for Boys and Girls

- Grades 5 through 12
- Monthly Enrollments
- Small Classes

Highly Experienced Staff of Teachers
Swimming — Supervised Athletic Program

Transportation Provided

Located four miles east of Palm Springs off Highway 111.

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HARVARD, A.B., M.A.

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of the

El Mirador Hotel

pre-season SALE

Suits...Daytime and Cocktail Dresses

Bathing Suits...Sweaters

Baskets...Robes...Lingerie

Reductions of

1/3 & 1/2

in the Lobby of the El Mirador Hotel

Around Town with Hildy Crawford

Con-fezzed Shriners took over Palm Springs this weekend... and the burning sands of the desert for miles around... The newly-opened Desert Inn served as headquarters for the Honeymoon Ceremonial group... and a fashion show luncheon there on Saturday entertained wives of the Shriners...



This was followed by an aquacade in the pool at Palm Springs Biltmore... and a dance at the Legion Hall in the evening... El Mirador, too, was back to a fabulous normal this weekend... and filled with the Southern California Building Material Dealers Association conventioners... with Senator William Knowland addressing their luncheon meeting Saturday noon... and the Starlite Patio once more the scene of gay cocktail parties... Palm Springs was the busiest, gayest spot in Riverside county this weekend.

Tennis Club Opens

The Tennis Club's beautiful Bougainvillea Room will be a gay scene Saturday night... as members and their guests gather for the opening party... Tony Rose and his entertainment group have been engaged again for this season... and will play nightly, Wednesday through Sunday of each week until the first of the year...

Babe Churchill, who took off for an Eastern visit to Detroit, New York and Boston... seven days after getting home from their South American cruise... returned to Palm Springs last week...

She and Owen are entertaining around 100 friends at cocktails Saturday night... preceding the Tennis Club's opening party...

Among the many out-of-towners who will be down for the Churchill party and the opening will be... Ava and Al Ralph, Hazel and Fred Albertson, Elinor and Frank Dwyer... Ada and Leonard Lyons, Ruth and Gene Kegley... the George Baraclouchs, Earl Callans, Charles Carrs... Bill and Betty Bannerman... Bertine Treat... and, of course, all the Tennis Club regulars will be there... to make this one of the gala affairs of the early season...

Entertaining for their week-end guests, Dr. and Mrs. J. C. Frudenfeld of Inglewood... Mr. and Mrs. Roger Williams hosted a small Saturday night dinner at their home on Monte Vista...

Their guests included the Hilton McCabes, Burnham Bigelows, Mr. and Mrs. Stewart Williams... and a cousin Frank Humberger of Cleveland, who is out west on a business trip...

The Terry Rays entertained a few friends at a Wednesday night barbecue... at their new home in El Mirador Park... In the party were... the A. R. Simons, Howard and Kay Morris, the Asher Levys... Joe and Virginia Gamble, Mrs. Lillian Corman, Peggy D'Auvray and Graham Dexter...

Home Again

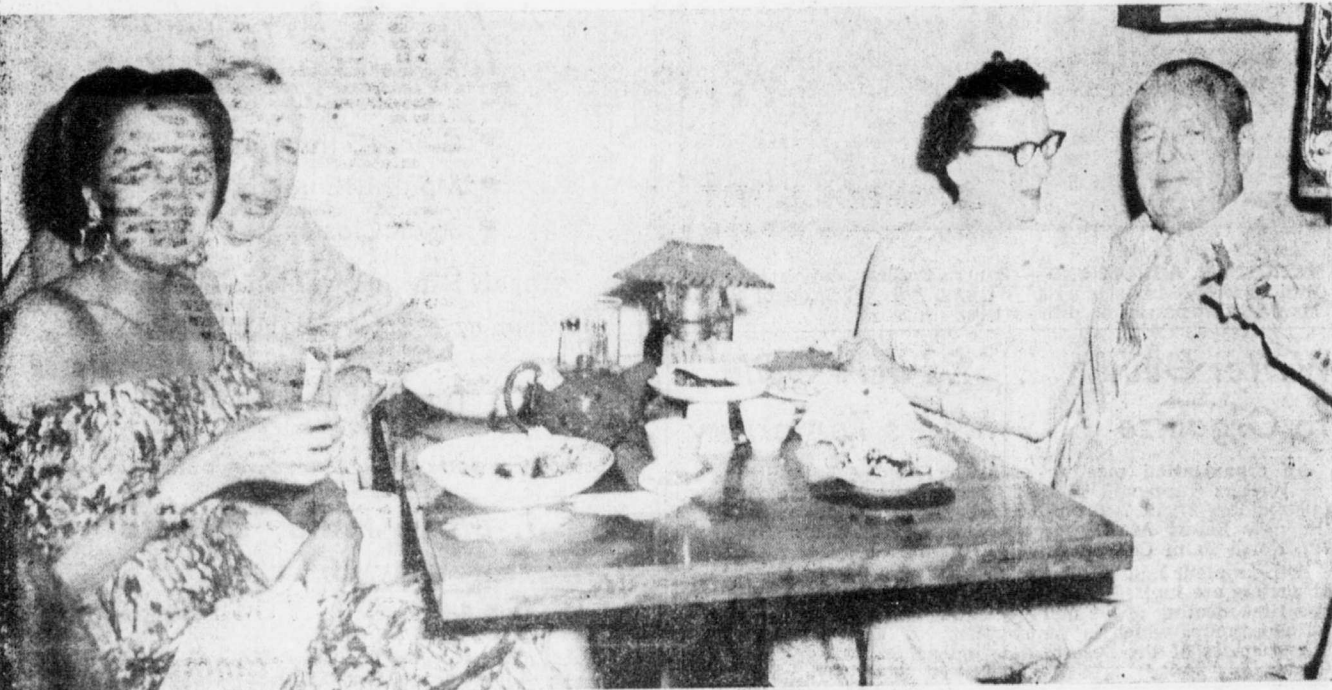
Back from their summer in Switzerland... Max and Emily Schwab have opened their Smoke Tree home... Arriving today for a brief visit with them are... Mr. and Mrs. Jean Armleder, owners of the famous Richmond hotel in Geneva, Switzerland, who are touring the United States... and the Jack Stewarts of the Camelback Inn at Phoenix...

Jock Williamson was in the Village for a few days... completing decoration of the Ben



(Chamber of Commerce Photo)
P-TA CHUCKWAGON — 175 parents and teachers gathered at Sunny Cove for Cahulla P-TA's chuckwagon potluck. That's

Mrs. William Hall, of the committee in charge, left front, and Mrs. William Elliott next to her, Mrs. Oscar Gilbert on the right, and Paul Summit, in the rear.



(Desert Sun Photo)
AT THE OPENING — A foursome at the Don the Beachcomber

Dr. Woodmansee Addresses Lions

Dr. C. H. Woodmansee was the speaker Thursday before Palm Springs Lions club dis-

cussing the National Nephrosis Foundation and the work it is doing in health research. The talk was illustrated with slides. Paul Summit, guidance director for the Palm Springs Unified School district, was chairman for the day with President Jimmy Cooper presiding.

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PALM DESERT

By MRS. HELEN ANDERSON

Calendar of events for following week:

Monday, Oct. 25 — Ladies' luncheon and cards, Shadow Mountain Club.

Wednesday, Oct. 27 — Cub Scouts, Pack 76, homes of Mmes. William R. Johnson and Stanley Ring; John Phillips dinner and speech, Indio Woman's Club, 5:30.

Thursday, Oct. 28 — Brownies, Community Church House, Mmes. Helen Coats and Lucille Ellis leaders.

Friday, Oct. 29 — Rotary Club, S.M.C.; Tri D's, S.M.C.

Saturday, Oct. 30 — Little Shadows, S.M.C.

It was a great loss to the community, when Harold Carpenter passed away on Wednesday.

SEASON UNDER WAY
Many functions have taken place since Tuesday... among them: The Pet Show held at Palm Desert school by the Indio Recreation district. Children appeared from all over the area to win prizes for their beloved animals.

Also, the Parent-Teacher Association meeting at Palm Desert school on Thursday night.

The first meeting of Tri D's with Lou Kuehner at the helm Friday afternoon with the children's dinner at the club.

The first meeting of the Little Shadows on Saturday. This is the small fry's function for the week.

The opening party for Shadow Mountain Club Saturday night... the Cub Scout hike in Magnesia canyon Saturday.

Each of the boys has been making his own little cook stove. (A small can for the burner, large one for the stove.) This was a Pack outing with Milton Page, Cub Scoutmaster, the Stanley Rings, Gladys Johnson in charge of the affair.

The opening of Fire Cliff Lodge on October 15 with Owen and Mary Ann Hudson back from Balboa Island. Mary Ann said that she has three albums to her credit!

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Where the items are surest of popular selection...
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*Morgan's
Gift Shop*



(Desert Sun Photo)
VILLAGE VISITOR — Here for a Palm Springs visit with her brother City Attorney Jerry Bunker and his wife is Miss Pat Bunker of New York. Miss Bunker is assistant to Fleur Cowles of Look magazine and an ardent California booster on the East Coast. They were lunching at the Chi Chi Friday.

Chuckwagon Party Draws Large Crowd

Hurricane lamps and lanterns lighted the tables and Joe Butler kept a bonfire burning at Sunny Cove Tuesday evening, when Cahulla P-TA held their chuckwagon potluck dinner. Around 175 parents and teachers turned out for this big event of the early Palm Springs season. Curly Atkinson serenaded with his Western songs adding to the chuckwagon atmosphere.

The menu included barbecued beef, beans, salads, french bread, cake and coffee and Earl Hough and Dr. Robert Backstrom acted as chefs for the occasion.

Mrs. Joe Butler, hospitality chairman, was in charge. She was assisted by her committee and Room Mothers.

Mrs. William Kehlenbrink, membership chairman, reported that membership this year has already matched that of last year and that a large increase is anticipated during the coming year. The first grade class taught by Mrs. Joe Syrus won the prize as the first to reach a 100 percent membership goal.

end that the Desert Magazine Art Gallery will be kept open with Mrs. Harriet Day back behind the counters in the book store. While talking with Mr. Randall Henderson (the owner), asked what publications had come off the press recently. Here's a list: Desert Magazine edited by Randall Henderson; Archery Magazine edited by Roy Hoff; Lapidary Journal edited by Leland Quick; Desert Rat Scrap Book (quarterly) edited by Harry Oliver; The Milepost Alaska Guide (two editions annually), William A. Wallace; Smoke Signals (Palm Springs High school paper, twice monthly), edited by staff; The Desert Rat, edited by Herb Siemsen (annual publication of Smoke Tree). Books published recently are: Lost Gold and Buried Treasure of the Desert Frontier by John D. Mitchell; The Salton Sea (paper bound), by Helen Burns; The Manly Map by Ardis Walker (paper-bound volume for Death Valley '49ers); Death Valley Geology by Dr. Thomas Clements (paper-bound book for Death Valley '49ers; Dawn to Dusk by Florence L. Cuddy of Tehachapi, Calif. (book of poems); Desert Land by Adger and Evelyn Hutchinson of Joshua Tree (book of poems); Perleg Smith's Lost Gold by J. Wilson McKenny (paper-bound); Rockhound Buyers' Guide by Leland Quick (paper-bound annual).

COMING EVENTS
Things to come: Next meeting of the Palm Desert Business and Professional Women will be held on November 4 at Mary Ann's Waffle Shop at 8 p.m. Program will be My Tour Through Europe presented by Elaine Buttrud... this includes colored slides.

The Annual Bazaar to be held at the Indio Woman's Club on Saturday, Nov. 6 This is presented by the Woman's Guild of St. John's Episcopal church to raise finances for the building fund. Much work has been done on many beautiful articles created by members of the group. There will also be the Nearly New Section, which always offers many lovely dresses and objects.

Therapists Will Address Meeting of Desert Does

Tomorrow evening at 8 p.m., the Desert Does will hold their bi-monthly meeting at the Elks Lodge, Highway 111, with its president, Mrs. Margaret Krysan presiding.

Miss Margaret Rood, Miss Etta Underwood and Miss Donna Casey, therapists who treat the handicapped children of Riverside county, will be present. The Desert Does work with the therapists in the preparation of occupational therapy articles in the treatment of the children.

This season the second Tues-

Finchy School Invites Parents for Consultation

Parents of children attending the Katherine Finchy school have been invited to attend general classroom meetings during this week.

Teachers in each classroom will discuss their daily program with parents. What is taught and how it is taught will receive major emphasis. It is felt that each child has a better opportunity for success in school if the parents and teacher share a greater understanding of the subjects taught, methods of teaching and general classroom procedures. Parents have been invited to bring questions for discussion. These meetings are planned as a preliminary to the individual Parent-Teacher conferences which are held when the quarterly grade cards are issued. Room mothers will assist the classroom teachers in these meetings.

Mrs. Harry Clatworthy had as her houseguest this past week Mrs. C. C. Craig of Beverly Hills. Mrs. Clatworthy returned from Colorado this last week and her husband will join her at their San Lorenzo home around the first of the month.

Mrs. Jules DeVorzon is spending the week in Beverly Hills, with her daughter Barbara, who is resting at a Beverly Hills hospital and recuperating from a minor illness.

Kindergartners at Birthday Party for Lindy

A group of kindergarten classmates gathered at the R. A. Metzdorf home on South Patencio Saturday for the party that celebrated little Lindy Metzdorf's fifth birthday. Each child attending the party received a souvenir gift presented by the little birthday girl.

At the party were: Harriett Cocoran, Christy Dorn, Jamie Harrell, Linda Sue Heffner, Melinda Mediano, Phyllis Ortega, Linda Marquez, Rosie Rodriguez, Dawn Sampson, Leslie Sely, Penny Pritchett.



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The Desert Sun—2b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, October 25, 1954

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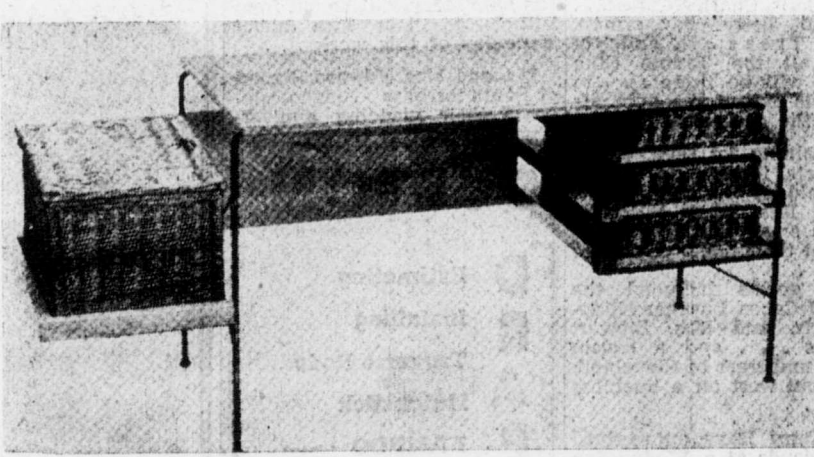
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SUNNY SUND — Miss Sund opened her Palm Springs Don the Beachcomber restaurant on Wednesday night. Exotic greenery, soft lights, music and orchid leis, delectable Cantonese foods and South Seas drinks, and the gay throng that filled this popular spot made it a memorable evening.

Civic Chorus to Present Four Extra Programs

Palm Springs Civic Chorus announced today that in addition to the six Choral Concerts of the 1954-55 season, the Civic Chorus will present four varied musical programs. These programs are sponsored by the Civic Chorus in an effort to bring all types of musical presentation to the Palm Springs area.

Opening this series, the Chorus will present the first symphony orchestra in Palm Springs. The orchestra, the Redlands Community Symphony, is composed of Redlands University students and musicians from the surrounding area. There are seventy-

five members, directed by Edward Tritt.

The second program will be a piano recital by Mary Hoover. Miss Hoover is a graduate of Julliard Conservatory of New York City and has concentrated both here and abroad. She will be remembered for her excellent rendition of the Bach Toccata and Fugue in D at the Annual Bach Festival last Spring.

The next program will be a vocal recital by two well known local soloists: Reba Mason, contralto; and Evelyn Spikre, soprano. Both singers have been heard in Civic Chorus presentations. Their program will include one group of duets, due to the enthusiasm with which audiences received their singing in Handel's Messiah and Mendelssohn's Elijah.

Climaxing this series, the Civic Chorus expresses its distinct pleasure in the presentation of a long awaited duo-piano concert by Christine and Harry Tomlinson.

Season tickets, which include the six choral concerts, are now on sale. The oratorio, Haydn's Creation, will be sung Sunday, November 7, at the Jewish Community Center at 8:15 p.m. Season tickets may be obtained by contacting Harry Tomlinson or any member of the Civic Chorus.

Clor' E. Johnson, who summered at Gull Lake Country Club at Battle Creek, Michigan, will be motoring home very soon now, arriving around the first of the month.

Beth Scott spent the weekend attending the California State Hotel convention at Hotel del Coronado.

The Desert Sun—3b
and **PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Monday, October 25, 1954

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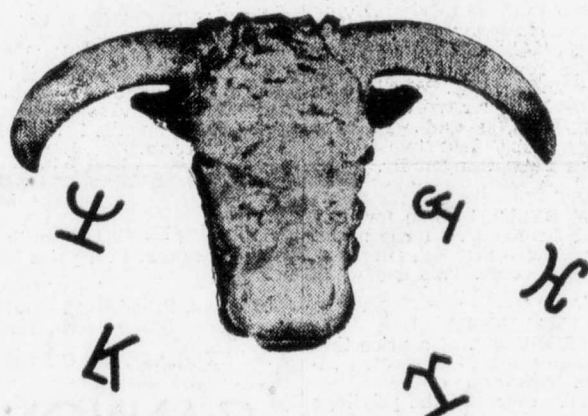


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THURSDAY ISSUE—3 P. M. TUESDAY
● ADDRESS all communications to: The Desert Sun, P. O. Box 190, Palm Springs, California.

Lost and Found 10
LOST: Ladies' horn-framed glasses in red case, Desmond's, October 20. Ph. 5703, Bertha Conrad.
LOST: beige gabardine skirt, post office vicinity, reward, return to Granada Hotel.

Personals 12
FORTUNE TELLERS
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BAKER wants hotel or cafe work. Geo. Erickson, C-13, Palm Springs Trailer Village

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TWO TRUST deeds for sale at discount. Also 4 bedroom home. Phone owner, 5250.

Lots & Acreage 33
2 VIEW lots, Carmelita and Del Monte. Owner, Cr. 6-0404 - Cr. 19322, Beverly Hills.

TRADE. 2 hilltop lots for '54 Cadillac or Lincoln. Phone owner 7127.

2 INCOME lots 160x80, corner Corozon and El Dorado. Owner, call L.A. Atlantic 77329.

For Sale or Exchange 34
MODERN DINING room and cocktail lounge, 1/2 interest or all. Best location. Terms or What Have You? Phone 3350.

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2 FURNISHED units \$6500, on leased land.

FURNISHED duplex 1 bedroom each. Choice location, \$16,500.

STEAL — 4 adjoining lots — 3 streets, E-2, \$16,500. CORNER lot, 100x106, \$1575. HIGHWAY lots, \$5000 up. MANY nice lots to show you.

WILL BUILD ON YOUR LOT 1 bedroom home, 850 square feet \$5500

2 bedroom and carport, \$7,650. Duplex 1 bedroom each, \$9,500. Expert custom building to your own plans. See plans at our office, financing arranged including G.I. and F.H.A.

AMY NELSON
REAL ESTATE and associates
2277 N. Palm Canyon Ph. 5234

INCOME INVESTMENT

170 FEET business frontage on Palm Canyon, 280 feet deep, large pool, units in operation. Buy the land, get the improvements free. See us.

HEATED POOL — 3 bedrooms, large enclosed lanai, lot walled and landscaped, double garage, sprinkler system, irrigation water, top location, furnished. Just move in. \$25,000, terms

A BEAUTY. 2 bedrooms, 2 baths, nearly new, partly furnished. You will love it at \$17,000.

IF IT'S FOR SALE WE HAVE IT

Terry Ray
REALTORS

Jules De Vorzon Howard Palmer Ernie Dunlevie Helen Churchill Joyce Chapman 773 N. Palm Canyon Ph. 2064

Open 12 to 5 p.m.
Friday, Saturday, Sunday
1470 S. CALLE MARCUS

BEAUTIFUL furnished home, 2 1/2 years, 3 bedrooms, 3 baths, heated and filtered pool, 34x18, large patio, fenced yard, lot 100x100. Asking \$42,500. May lease 1 year. Mr. Billings, owner. Phone 5689.

MUST SELL. Terrific deal for owner manager, hotel apartment center of Palm Springs. Trade accepted, balance long terms, contract. Brokers welcome. Owner resident 1145 Tachevah Dr., Palm Springs.

6 UNIT, 5 with kitchens. Nicely furnished. 1/2 block Palm Canyon Drive, close to swank El Mirador. Owner, 177 W. Vista Chino. Phone 6949.

HOTEL rooms and apartments. 11 units. Heated pool, 1225 N. Indian Avenue.

Real Estate — For Sale

THERESA PRESS
EVERYBODY KNOWS
YOU ARE LUCKY WHEN YOU LIVE IN
PALM SPRINGS

ECONOMY HOMES
SMALL HOMES in good locations fill the needs of many people. This attractively furnished two bedrooms, garage, lighted patios — sweeping view of mountains and desert. A lovely year-round home, \$16,000.

YOU CAN'T rent a 3 bedroom home for \$100 a month — then you should buy it. This 3 bedroom home completely walled and landscaped. \$100 monthly payments on loan. Price \$11,500.

WANT TO LIVE close to Palm Canyon? Then see this furnished 2 bedroom. 1 1/2 baths, fireplace, fenced landscaped yard. Only \$16,500.

LARGER HOMES
POOL, 3 bedrooms, 2 baths, good family home. \$17,500.

POOL, home and guest house, 3 bedrooms, 2 baths, carpeted, draped, very attractive home. \$23,000.

POOL, 3 bedrooms, 2 baths, TV room, south side patio and pool face mountains — velvet-like lawn enclosed by shrubs and fence. A bargain at \$22,500.

LUXURY HOMES
JUST SETTLED in his beautiful home, now business forces him to return east. Ranch type home, corner lot, lots of flagstone, fenced. Captivating mountain view, furnished, 2 bedroom, den, 3 baths, all new equipment. Priced to sell, \$35,000.

INCOME
4 UNITS with kitchens but large enough for six more units. \$32,500.

RENTALS
FURNISHED, 2 bedrooms, 2 baths. Season — \$225 month. FURNISHED 2 bedrooms, 2 baths, close in. — \$200 month. FURNISHED 1 bedroom apartment. Close in — \$125 month.

LOTS — R-1, 100x100 — \$1300
LOTS — R-1, 100x100 — \$2750.

THERESA PRESS
REALTOR
420 South Indian Ave. Phone 5282 or 5691

THE BEST BUYS IN
PALM SPRINGS REAL ESTATE

THIS BRAND NEW two bedroom home has everything. Large glass doors and windows — offering excellent view of the desert and mountains. Atristic fireplace and barbecue. Huge enclosed carport and breezeway. All for ONLY \$13,500. Easy terms.

ON 120 FOOT LOT
NEW QUALITY DELUXE HOME
Two bedrooms, two baths. Furnace heat and vented air cooling. Wall to wall carpets and beautiful draperies. Will not last long for only \$18,500.

WHY PAY RENT
When you can buy a BRAND NEW DELUXE home for only \$18,000 with very small down. Has 3 bedrooms, 2 large baths, large living room with charming suspended Swedish fireplace. Large glass windows and sliding glass doors. This one won't last long, so be sure to see it once.

PROMINENT PALM SPRINGS HOME
This is an OUTSTANDING INCOME PRODUCER, at a price that affords exceptional speculative possibilities to a shrewd investor. Excellent financing available. This is one of the FINEST OPPORTUNITIES that we have ever had the privilege to offer.

PETER B. SHEPTENKO
The Pioneer Realty Company
of Palm Springs

475 No. Palm Canyon Dr. Phone 2727
ASSOCIATE BROKERS
Bill Colven Bill Heiser Mike Jekyll Pete Ratkovich

MUST SELL NOW

MUNHOLLAND FOR VALUES

DELIGHTFUL home, 2 bedroom, 2 bath, 2 fireplaces, rumpus room, garage, large lot. See it today. Reasonable offer will be considered.

OWNER forced to sell, lovely 5 large room house, beautifully planted, all walled yard with sprinklers. Present First Trust Deed, \$12,000. \$14,500.

3 YEAR OLD on corner lot, 2 bedrooms, 2 baths, lovely living room with fireplace and yard with pool. \$23,000

ANOTHER BANK TRUST OFFICER writes for us to sell an estate property, giving us 4 VERY ATTRACTIVE BUYS. A 6 room house; a 7 room house and a 8 room house, plus 2 guest rooms. YOU SHOULD see these.

14 UNITS on large corner, C-2 lot. \$115,000

7 UNITS, 230' frontage \$85,000. Easy terms.

170' FRONTAGE, vacant corner lot for units, with sewer. \$18,000

Ray Miller
and
Gene W. Johnson

Phone 3722 596 S. Indian Ave.
Real Estate, Insurance and Business Opportunities

Furnished duplex and garage. \$9500 - \$200 down \$100 month

5 room furnished house, \$6840. Payments like rent.

Louis Venger, 3775 N. Indian Phone 5595 - 6060
"All Men Are Brothers"

Real Estate — For Sale

CULVER NICHOLS
SUBDIVIDER AND DEVELOPER

AT 861 NORTH PALM CANYON DRIVE SINCE 1932
\$11,750 SWEET and LOVELY 1 bedroom dream house completely furnished, close in, garage and storage, move right in!

\$2500 down. New spacious 2 bedroom home with fireplace, beautiful, close in area near grade school and park. Only \$13,500.

\$1500 DOWN. Fine new large contemporary designed home, exclusive area, 3 bedrooms, 2 baths, 2 car garage. Now \$18,500.

ONLY \$19,500. Brand new and the most beautiful buy in fine home area. 120 foot lot. 2 bedrooms, 2 baths, 2 car garage. Living room with fireplace, rooms have walls of glass, TV in, exquisite carpets throughout. See this one today sure.

BRAND NEW, spacious, deluxe, 2 bedroom, 2 bath, ducted heating and cooling, fireplace, \$15,500. Terms.

NEAT AS A PIN, this 3 bedroom, 2 bath home, POOL and glassed in Lanai, 2 car garage, beautifully landscaped, full price \$22,500.

IN ESTATE AREA, 3 bedroom spacious home, with 2 bedroom GUEST HOUSE, only \$27,500.

LUXURIOUS ESTATE, 3 master bedrooms each with bath, 2 maids' rooms with bath, den room with bar, lanai overlooking POOL and landscaped yard, double garage, furnished. Reduced to \$35,000.

15 UNITS, POOL, ideal location. Steady year-round income. Priced at \$90,000. An exceptional buy.

R-1 lot, beautiful, 100' — \$1500.
PALM CANYON FRONTAGE, 50x128.8 feet, near center of town, cash out at \$22,500.

ALSO Palm Canyon frontage near new Post Office for lease and sale.

RENTAL SPECIALS:
EXCLUSIVE close-in address. \$75 month and up, near El Mirador.

1 bedroom, UNFURNISHED — \$85 and up.
1 bedroom FURNISHED — \$90 - \$115, lots of privacy.
2 bedrooms, FURNISHED — \$150 month on lease, close in.
3 bedrooms, FURNISHED home — \$175 on lease.
LUXURY HOMES from \$400 to \$1000 a month, with or without POOLS.

CULVER NICHOLS, Realtor
and Associates
Al E. Hoover
Jane Colgan
John Bernet
861 North Palm Canyon Drive Phone 2182

Real Estate — For Sale

CULVER NICHOLS
SUBDIVIDER AND DEVELOPER

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\$2500 down. New spacious 2 bedroom home with fireplace, beautiful, close in area near grade school and park. Only \$13,500.

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ONLY \$19,500. Brand new and the most beautiful buy in fine home area. 120 foot lot. 2 bedrooms, 2 baths, 2 car garage. Living room with fireplace, rooms have walls of glass, TV in, exquisite carpets throughout. See this one today sure.

BRAND NEW, spacious, deluxe, 2 bedroom, 2 bath, ducted heating and cooling, fireplace, \$15,500. Terms.

NEAT AS A PIN, this 3 bedroom, 2 bath home, POOL and glassed in Lanai, 2 car garage, beautifully landscaped, full price \$22,500.

IN ESTATE AREA, 3 bedroom spacious home, with 2 bedroom GUEST HOUSE, only \$27,500.

LUXURIOUS ESTATE, 3 master bedrooms each with bath, 2 maids' rooms with bath, den room with bar, lanai overlooking POOL and landscaped yard, double garage, furnished. Reduced to \$35,000.

15 UNITS, POOL, ideal location. Steady year-round income. Priced at \$90,000. An exceptional buy.

YOU'LL WHISTLE

In amazement at the low price of this 3 bedroom house. Out of town owner says sell for the ridiculously low price of \$12,400 which includes carpets, drapes, refrigerator and range.

We are featuring 6 units in the best hotel area. It is situated on a corner lot and is zoned R-3. It has room for more units and/or pool. Priced to sell.

Ralph Weinstein

REALTOR
256 1/2 S. Palm Canyon Drive
Phone 2884

MAY WE show you the house you've dreamed of building. A new unfurnished 3 bedroom, 3 bath, lanai home. Large rooms and closets, sliding glass doors, unit heat, refrigerator, inside barbecue. Excellent location. \$36,500.

MARTHA JAMES

REALTOR

Milton Mack

445 N. Palm Canyon Dr.
Phone 2751

ONLY \$250 DOWN
(ON APPROVED CREDIT)

Will buy a new Palm Springs two bedroom house, on your lot, with \$79.75 monthly payments (including taxes, insurance, interest and principal).

JAMES J. CAMPBELL
Licensed Broker
205 S. Indian Avenue
Box 275 Palm Springs, Cal.
Phone 2520

"LET'S TALK IT OVER"
LANDSCAPED
Home, 3 bedrooms, 2 baths, large lot, lots of trees.
\$3000 handles.

Valmah T. Price

With H. H. Foster, Realtor
101 N. Palm Canyon Dr.
Ph. Of. 3555 Ph. Res. 8-5752
"LET'S TALK IT OVER"

Home or Income

2 BACHELORS: 1 single, 3 baths. Studio rooms with high ceilings, built by artist 6 years ago, on 1/2 acre ground, paved street, direct TV reception. A terrific buy for only \$18,500. For inspection call 4620.

FOR REAL ESTATE SEE

COL. WARD WOOLDRIDGE
Action and Honesty is the Service To You
238 Indio Rd. Ph. 2260 anytime.

FOR BETTER REALTY DEALS SEE

ADOLPH ISRAEL, REALTOR
671 N. PALM CANYON DRIVE

VERY LOW PRICE
HOME AND income, large pool, TV, about 1 acre, landscaped. Smoke Tree Area. Owner \$266.

BANNING

TWO 20 ACRE ranches, one 2400 acre ranch, two homes, all about 20 miles northeast of Stockton. All owners will trade for Palm Springs. Sara Jordan with G. A. Prosser, 4200 West Ramsey, Banning, P.O. Box 359. Phone evenings 9283.

BANNING. For year round healthful living, 2 bedroom stucco house with tile roof, in beautiful green setting, choice location, a real nice home. For information phone 2163.

BEAUMONT

5 ACRE RANCH with fruit orchard, 7 room house, patio, 2 fireplaces, blonde knotty pine living and sun room, 3 bedrooms, 2 baths, oil burner, overhead heating, electric stove, dishwasher, guest house — living room with fireplace, bedroom, bath and kitchenette. 3 other apartments under one roof consisting of one 5 room, one 4 room and one single with shower and kitchenette, 4 car garage, lovely garden, lawn and shade trees. \$55,000. Route 1, Box 570, Woodland Drive, Cherry Valley, Beaumont, or call Los Angeles, Arizona 72270.

CATHEDRAL CITY

IF A GOOD BUY IN CATHEDRAL CITY I KNOW IT

HOMES — LOTS — INCOME

34 years experience, buying, selling or building. Let me give you honest facts.

SPECIALS THIS WEEK

2 BEDROOMS, fenced lot, close in 2 porches, furnished. Now \$7350

NEW 1 bedroom. View galore, storage, walled lot, furnished. \$6500

2 BEDROOM, 2 baths, sundeck. Nice corner, close in. \$9850.

RUTH BILES

56 Glenn Cathedral City REALTOR

ONLY \$5500

\$1200 DOWN

CLEAN little 1 bedroom stucco home on well located lot. Zoned for additional units.

Clark Realty & Insurance Agency

CATHEDRAL CITY
68-762 Broadway Ph. 8-4691

CATHEDRAL CITY

Cathedral City

\$6000

FURNISHED 2 bedroom older home on corner lot, good location. Has metal kitchen, good refrigerator, gas stove, etc. 1/2 cash.

NEW 2 BEDROOM home beautifully furnished including TV, automatic washer, also dryer, dishwasher, deep freeze, deluxe range and refrigerator. Only \$1900 down on full price of \$11,600.

HOMES OKAY — 2 bedroom home on view acre lot overlooking golf course, lots of trees, etc. Priced at only \$11,600, about 1/2 down.

1 BEDROOM home on R-2 lot, \$3900, low down payment.

NEW 1 BEDROOM home on R-2 lot, \$7500, terms.

HIGH INCOME — LOW PRICE THIS 50 foot lot has medical building under lease and 4 small furnished houses. Gross income \$370 per month. Full price \$24,500, about 1/2 cash.

7 LARGE MODERN units, well furnished, 5 have bedrooms. Full price \$37,500, terms to be arranged.

Jorgensen Realty

68-574 Broadway (Hiway 111)
CATHEDRAL CITY
Phone 8-3401 Home 8-4172

2 BEDROOM, new furniture, dishwasher, deep freeze, refrigerator, ironer, automatic washer and dryer, asphalt tile throughout, 3 radios. Only \$1500 down and \$85 month.

BOGE with NELSON
Office 5254 Res. 5370

COACHELLA VALLEY

IRRIGATED DESERT FARMS. 2 1/2 acre farms near Palm Springs in Coachella Valley. Alfalfa planted. All improvements in — fertile soil and abundant water piped to all farms. \$3750 full price. Investigate. Box 123, Palm Desert, California.

INDIO

Here is Your OPPORTUNITY

TO OWN a home in La Quinta. 3 bedrooms, 2 baths, fireplace, tile roof, newly decorated. ONLY \$8500, terms.

Coachella Valley Realty

82-664 Hiway 99 Indio
Phone 7-3116

BEAUTIFULLY new 2 bedroom home and extra sleeping house. 20 foot living room, fireplace, 1 1/2 baths, double garage, nearly 1 acre, corner. Terms. Must sell, make offer. 66 and Tyler, 1 mile east 99, 11 miles south Indio.

LA QUINTA

LA QUINTA

\$100.00 DOWN

FULL PRICE \$4990

U-FINISH INTERIOR—U-SAVE

See Model Corner Hidalgo & Herrera

La Quinta open house

2 p.m. to dark—Fri., Sat., Sun. or Contact FRANK BELL

45-261 Jackson St.
Ph. 7-3776 — Res. Ph. 7-7893

Representing

OMART INVESTMENT CO.
1111 West Foothill Blvd.
Azusa, California

TAMARISK C.C.

SEE US NOW

FOR HOMES AND LOTS IN THE COUNTRY CLUB AREA

ACREAGE

READY FOR SUBDIVISION

NEAR TAMARISK C. C.

\$1750 to \$5000 PER ACRE

PALM VALLEY

REALTY CO.

WILLIAM G. PEACOCK
MIRIAM ALLEN
WENDEE TEVIE
Wonder Palms Road
and Hiway 111
Phone 8-3481

MEXICO

BEAUTIFUL HOME OVER-LOOKING CITY. REASON-ABLE. WRITE A. B. COLBORN, APARTADO 141, MORELIA, MICHOACAN, MEXICO.

RANCHO MIRAGE

9 NEW UNITS Rancho Mirage, 4 kitchens, heated, protected pool, bargain for quick sale, some trade. Palm Springs 83238

Exchanges

36

TRAILER PARK. Los Angeles area. 32 spaces and 2 apartments. \$800 month income, will trade for income property or trailer park in desert area. Write 678 S. Vermont, Los Angeles 5.

PARTY wants home in trade for well located income units. Call Ward Wooldridge, 238 Indio Rd. Palm Springs Phone P.S. 2360 anytime

36

WILL trade my \$20,000 equity in a 14 unit apartment house, recent construction in Westchester area, L.A., for equal equity in income property in Palm Springs. My net income is \$4000 per year, most all under lease. Pride of ownership. Mr. Steiner, Oregon 8-6974 - 6330 West 79th Street.

2 BEDROOM house, trade equity for car or trailer. Indian Ave. and Oasis Rd. Ph. 2456. P.O. Box 1166.

HILLTOP home to trade for foothill ranch. No desert. Owner, Phone 7127.

Real Estate Wanted 37

CASH PAID FOR YOUR PALM SPRINGS LOT. PLEASE STATE PRICE AND LEGAL DESCRIPTION.

James J. Campbell
Licensed Real Estate Broker
205 S. Indian Phone 2520 Box 275 Palm Springs

For Quick Action List Properties and Rentals With Us.

Ray Miller - Gene Johnson
Phone 3722

CHOICE residence lot at bargain price for cash. Sun View or Desert Palms preferred. Phone 7126.

FOR BEST RESULTS List Your Property With Adolph Israel

Realtor, 671 N. Palm Canyon

Business Rentals 38

NOW READY FOR LEASE

STORES in new Post Office building in the hub of Rancho Mirage. See or call Roy St. Leon.

Rancho Mirage

SALES OFFICE
71-811 Hiway 111, Ph. P.S. 8-3881

STORE-OFFICE across from Thrifty. Suitable for retail store, Doctor's office, Real Estate, etc. 373 S. Palm Canyon Drive. Phone 3286.

TAILOR SHOP location with living quarters, established 7 years or can be used for any business. 207 S. Indian Ave.

Wanted to Rent 39

NEXT 4 months one story house, 3 rooms and bath, including living room, kitchen, dining room, parking space of auto, plenty of porch space, house must be furnished, cleaned, ready for occupancy. Rental not to exceed \$300 per month, payable in advance. Write B. C. Warnick, RFD 4, Freehold, New Jersey.

Rooms for Rent 40

LADY TO SHARE 2 bedroom, completely furnished house. Cathedral City. \$40 month. 913 C. Street.

BACHELOR rooms for men. Maid service. Reasonable. El Mirador Garage. 1090 N. Palm Canyon Drive

\$7 WEEKLY and up. Furnished, kitchen privileges. Near airport. Phone 9973.

LOVELY ROOM. Private entrance. 1 or 2. Reasonable. El Mirador District. Phone 4439.

564 CALLE ABRONIA 2 bedrooms, furnished. Call Los Angeles, AN 13310 after 7:30 p.m.

Apartments for Rent 43

REAL NICE

SPACIOUS 3 room apartment, large closets, wall to wall carpet, tiled shower and laundry room, nice lawn, quiet, close in, south end, completely furnished. 593 Calle Abronia.

NEWEST AND BEST WALKING distance to town, 1 and 2 bedrooms, with private enclosed patios, furnished or unfurnished.

PATIO APARTMENTS 587 Calle Ajo Ph. 2406 or 2407

BEAUTIFUL modern 1 bedroom apartment furnished by Bullocks, south end. \$85 per month.

RALPH WEINSTEIN
256 1/2 S. Palm Canyon Drive
Phone 2884

DELUXE TRIPLEX HAS LARGE living room, bedroom, bath and kitchen. Beautifully furnished. Will rent to qualified tenant for only \$125 a month. Call 2083 or see owner at 436 Avenida Olancha.

COMPLETELY furnished 1, 2 and 3 room apartments, with bedroom, and hotel rooms with separate entrances. Casa Margareta, 336 Paseo El Mirador. Phone 5385.

SEE OR CALL US For rentals - apartments Houses

MUNHOLLAND & CO.
1059 N. Palm Canyon Dr.
Phone 3673

UNFURNISHED modern apartments, close in 1 bedroom, \$90. Open every afternoon. 664 S. Camino Real or phone owner anytime. Office 3555 or residence 8-5752.

EXCLUSIVE, close-in, furnished studio kitchenette, \$80 month including utilities.

UNFURNISHED 1 bedroom in triplex. \$85 month.

CULVER NICHOLS, Phone 2182

FURNISHED modern apartments and rooms, price reasonable. 493 Mel Ave.

36

SPACIOUS, beautifully furnished studio apartments, 1 bedroom each, sleep family of 4. New pool, seasonal lease, reference required. 310 Dominguez Road. Phone 2684.

BEAUTIFULLY furnished one bedroom apartments. Panel ray heat, air cooled, electric refrigerator. Phone 5797, 2324 Girasol.

NEW, WELL furnished 1 bedroom apartment, air conditioning, panel ray heat, fireplace, walking distance to town. 568 S. Calle Encelia.

FURNISHED or unfurnished, 1 and 2 bedroom apartments. Pool, TV, carpeting, Bermuda Palms, 1675 S. Indian Trail. Phone 6476 or 6478.

9 MONTHS — FURNISHED apartment, large yard and pool, near Howard Manor. 499 Via Miraleste, north. Ph. 4312.

LARGE FURNISHED APARTMENT. POOL, TV, SUITABLE 5 EMPLOYED WOMEN, CENTER OF TOWN. \$15 EACH. WEEKLY. PHONE 4093.

MODERN, clean, air conditioned apartments. Walking distance. Reasonable. Weekly, monthly or yearly. TV available. Phone 9095.

NICELY furnished 1 bedroom apartment, large living room, extra large kitchen, 910 Sunny Dunes Road. Key across street at 720 Camino Real.

MODERN, 1 bedroom apartment, air cooled, panel ray heat, private pool and patio. 970 Parocella Place.

\$15 WEEK UP. Center of town. Built for local workers. Private bath, own modern kitchen. Pool use. Phone 2957.

COMPLETELY furnished three rooms, new washing machine, \$85 month. 450 N. Calle Encelia.

COLORFUL, furnished, twin beds, full bath. Lawn. Good district. Phone 6921.

MODERN furnished apartment. 1 bedroom, quiet. 1363 East Ramon Road.

2 UNFURNISHED apartments, nearly new, clean, reasonable near high school. Phone 3561.

DELUXE new furnished 1 bedroom apartment, season or year, adults. Phone 7057.

ATTRACTIVE furnished apartment. Near Thunderbird. Patios. Phone 8-4607.

STUDIO apartment, twin beds. Near Rudy's. Phone 6804

NEW APARTMENT, FURNISHED, CLOSE IN. 435 N. MARC ROAD.

BEAUTIFUL new small furnished home for lease. On high view lot. Sunken patio with barbecue pit. Room for house trailer. 2 gentlemen only \$80 month. 443 Paradise Way, Cathedral City Highlands. Ph. 8-4345.

FURNISHED 2 bedroom and den, garage, walled in yard, TV, yard care and all utilities paid. \$400 on 4 or 6 months lease. No pet, adults only. References. 1120 San Jacinto Way. Phone 6618 or Crestview 59408, Mr. Brooks.

3 BEDROOM, 2 bath, furnished. Walking distance to center town, about 1 block Howard Manor. \$100 per month on lease. Also furnished 2 room house. Call 8 a.m. to 4 p.m. 333 N. Calle Encelia.

SOMETHING nice for your Palm Springs vacation. 1 and 2 bedroom bungalows, all electric, new pool.

COL. WARD WOOLDRIDGE 238 Indio Road, Palm Springs Phone P.S. 2360 anytime

FURNISHED beautiful modern 3 bedrooms, 2 baths, large living room, fireplace, baby grand piano, year lease \$150 month including all utilities. Near Smoke Tree Ranch. Phone 6831 or 6267.

ARTISTICALLY furnished one bedroom house, twin beds, terrace, beautiful garden, reasonable rent by season or year. 68-799 East F. Street, Cathedral City. Phone 83212.

FOR RENT or lease new modern 1 bedroom bungalows, furnished or unfurnished, reasonable rates. Call Palm Desert 76-4411.

FURNISHED, attractive 2 bedroom, patio, trees, shrubs, garage. Ideal location and view. Owner, 247 Racquet Club Road. Phone 4081.

1 BEDROOM furnished by Bullocks, wall to wall carpet, year or season. 910 Sunny Dunes Road.

NICE 3 bedroom furnished cottage, close in, fenced and air conditioned. \$90 month, season. Ph. 7656 or 5553.

8 BEDROOMS, 3 baths, nicely furnished, carpeted, walled, garage. Phone 6921.

FURNISHED, 564 Paseo de Anza, Call 3101 weekends, \$135, month on year's lease.

3 BEDROOMS, FULLY FURNISHED. 32889 SHIFTING SANDS TRAIL. PH. 3097.

5 ROOMS, 2 large bedrooms. Nice furniture. Garage. Close in. 524 S. Calle Santa Rosa.

4 ROOM furnished cabana, \$75 month on lease. Adults only. Tramview Trailer Park.

46

2 bedroom cottage. So. Palm Canyon Dr. Phone 2621

FURNISHED 5 ROOM HOUSE. 294 SOUTH INDIAN AVE. CALL AFTER 5 P.M.

FURNISHED 4 ROOM HOUSE. 780 RAMON ROAD. Ph. 6097, 11 a.m. — 5 p.m.

1 BEDROOM house, furnished. Reasonable. 618 Calle Roca.

Trailer Rentals 49

HOUSE trailers for rent. Residential or vacation. See Bob Feasell, 432 Andreas Road, Palm Springs.

21 FOOT house trailer. Sleeps 2. \$25 month. Ph. 6147, 4252 N. Riverside Dr.

NEW 15 FOOT Lakewood trailer, complete. Adults, no pets. \$45. Phone 276 or 3081.

Household Goods 50

ATTENTION NEWCOMERS! METAL utility kitchen cabinets with shelves, 60 inches high. Single door, \$12.95; double door, \$16.95.

LARGE metal wardrobes with mirrored doors. \$27.50. MAPLE platform rockers, foam rubber, \$59.95.

LIMED oak double dresser with mirror, \$49.95.

SUNDAY AND EVENINGS BY APPOINTMENT

Maher Furniture

6 Miles North out Indian Avenue at North Palm Springs Ph. Desert Hot Springs 4-2616

DAVENPORT and arm chair. Turquoise fabric. Full foam rubber, custom quality construction. Cost \$700 less than two years ago, \$225 for both pieces. 1111 Calle de Maria, phone 5288.

HOTPOINT deluxe automatic electric range, demonstrator, can't tell from new. \$182. Also 6' Frigidaire refrigerator, Bill Schwarz, 2334.

MOVED! Furniture doesn't fit! Eastern and custom made. Used just a few months. Ph. 7287.

WESTINGHOUSE automatic washer, very clean \$58, also 9 foot refrigerator. Bill Schwarz, 2234.

BABY grand piano, will take small studio piano or spinet, plus cash. Phone 5178.

RATTAN, 2 sectionals, desk, tables, seagrass squares, and more. Phone 6018.

Trailers for Sale 51

Now on Display

THE NEW

45' SMOKERS

A complete home on wheels, with electric refrigeration cooling system.

Easy bank terms

Can be seen at —

PAVNYS

1001 S. Palm Canyon Drive

OPEN EVENINGS

Market Street

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PUBLISHER'S CORNER

By Oliver B. Jaynes

LOOK OUT FOR NO. 41 — The most dangerous of the 20 state propositions on which you will vote November 2 would cost California taxpayers an estimated \$70,000,000 a year more for increased aid payments to aged persons who qualify under existing law. The state is already paying \$120 million and the federal government another \$100 million for aid to the needy aged.

Even worse than the additional cost is the provision that a minimum of \$100 per month for each person qualified is frozen into the state constitution. It forbids the state legislature from lowering this amount, no matter what changes in economic conditions may be in the future.

This measure is another attempt of promoter George McClain to build a political machine in this state by exploiting aged people. He fooled the voters with a proposition in 1948 which they repealed at the next election in 1950. Some 400,000 of the voters who went to the polls in the 1948 election failed to vote on McClain's scheme and it passed by a margin of 37,000. But the people are getting onto McClain, the voters and the aged as well. His influence has been slipping badly. But keep on the lookout.

Now let's see what California is doing for its needy aged. We are providing for more in this group than any other state; more than New York, Illinois and Pennsylvania **COMBINED**. Their monthly assistance is 30 percent higher than the national average. The amount has been increased five times since 1946. The aged needy are guaranteed a net tax-free income of \$80 a month. No recovery or lien against property owned is required. Medical care is provided in addition. Responsibility of relatives is light.

An objective study by a group of professors at Pomona College, under a Hayes Foundation grant, has held that \$80 a month under present conditions is adequate to meet the basic needs of old age assistance in California. Everyone would like to see these people get as much as possible but California cannot afford another \$70,000,000 a year — fixed in the constitution.

Write yourself a note to vote NO on Proposition 4 and discuss the subject with your friends. Let's not be caught napping on another McClain scheme like we were in 1948!

OTHER PROPOSITIONS — In next Thursday's issue of The Desert Sun you will find a brief explanation of all of the 20 propositions and proposed state laws which will appear on your November 2 ballot, together with the recommendations of this newspaper. It is better to read the pamphlet enclosed with your sample ballot which gives arguments for and against the measures. Failing in that you can look for the run-down on the proposals that will appear in next Thursday's Desert Sun. Don't just depend on the titles. They can fool you; like No. 4 which is labeled: "Aid to the Needy." You must read the "fine type," or at least find out what it's all about.

Proposition No. 4 is so important that I wanted to let you know about this one in advance and warn you of its dangers.

More about the other 19 next Thursday!

TRY AND STOP ME

By Bennett Cerf

SIR CEDRIC HARDWICKE, distinguished British actor, journeyed to darkest Greenwich Village to watch a semi-pro theatrical group do what they could with Bernard Shaw's "Mrs. Warren's Profession." During the intermission, he was standing at the curb, toying with his monocle, when a drunk sashayed out of a neighborhood bar, and staggered straight into Sir Cedric. He recovered with some difficulty, spotted the monocle, and very grandly remarked, "Bless my soul, and when did you come over, Lord Plushbottom?"



He then fell on his face.

An officer of the law stopped short when he observed a man proceeding down Main Street clad only in a barrel. "Ah, ha!" he exclaimed. "Been playing poker, eh?" "Not me," said the man in the barrel sadly. "But I just left six other fellows who were."

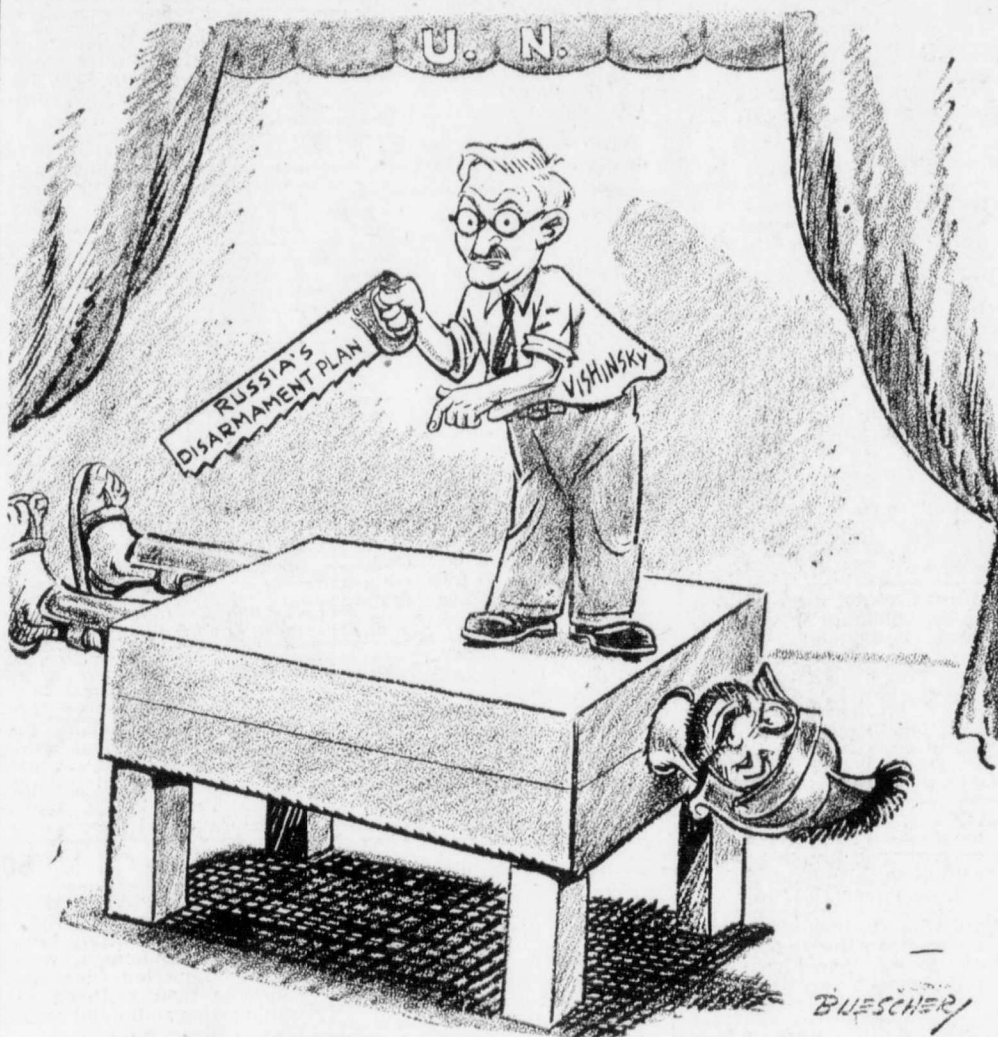
In the musical play, "By the Beautiful Sea," Shirley Booth makes a balloon ascension from Steeplechase Park in Coney Island and parachutes back to terra firma. The incident has no basis in actual fact. Mr. Tilyou, who ran Steeplechase Park in those good old days, would never have paid his good money for a spectacle that could be seen just as well by gawkers outside the Park as ticket holders within. Frank Farrell recalls the day Tilyou hired March King John Philip Sousa and his band for the then unheard-of fee of \$1,000 a day. The experiment was a flop — because the music could be heard perfectly well on the beach and the broadwalk outside. So Tilyou signed up the Floradora Sextette as a spicy co-attraction. No one could get a satisfactory eyeful of those curves from out in the wide blue yonder! The turnstiles at Steeplechase Park were soon ringing out a merry tune, and peace and prosperity reigned once more in Coney Island.

One of the stalwart English officials who became famous as an administrator in India was Sir Charles Napier, ruler of the area known as Sind. One native practice that outraged Sir Charles was "suttee," the strange ritual whereby widows of expired Indian gentlemen were tossed on the funeral pyre to be burned alive and, presumably accompany their spouses on their journey to the hereafter. When some Brahmins sought to defend this inhuman rite to Sir Charles as "a national custom," he answered sternly. "My nation also has a custom. When men burn women alive, we hang them. Let us all act according to our national customs!"

Suttee became extremely unpopular from this day on in that part of India.

When but a babe, recalls George Burns, his ma paid a nurse girl a dollar a day to wheel him around the park in his buggy — and he's been pushed for money ever since.

Master of Illusion



Library Notes

Raymond Chandler says in his now famous preface to The Simple Art of Murder, "There are no 'classics' of crime and detection... Few have come close." For the few that have come close, we nominate the mysteries of Josephine Tey, three of which are now available in a single volume published by MacMillan: Three by Tey. And Miss Tey manages to come close without the ubiquitous tommygun, the surreptitious shiv, even without the constant action, the terrifically accelerated pace that are the hallmarks of the work of Messrs. Chandler, Spillane and others of the current crop of mystery writers.

These three books, Miss Pym Disposes, The Franchise Affair, and Brat Farrar belong to the same genre as Dorothy Sayers' Gaudy Night and are a distinctive contribution to the best in detective fiction. They should please even those readers who usually avoid this type of entertainment. Miss Tey is keenly observant of people and their behavior and her most minor characters come into a well rounded and three dimensional focus. All are presented with a touch of whimsy that is somehow oddly reminiscent of J. M. Barrie. Miss Pym Disposes takes place in a girls' physical education college which is provocatively staffed and studented with such widely divergent individuals as the Nut Tart, the shifty Miss Rouse and the brilliant Mary Innes. The Franchise Affair is Miss Tey's reworking of an actual 18th century case, but with a freshness and vigor that are her own. Brat Farrar is the story of an imposter, has a delicate romance, touched again with that rare whimsy which seems to be Miss Tey's peculiar virtue.

Prior to her untimely death, Miss Tey wrote only eight mysteries and Three by Tey should serve as an enticing introduction to those who are not already acquainted with her books. Also available at the library by the same author are Daughter of Time; The Man in the Queue; Singing Sands; and A Shilling For Candles.

A son of second cousin, once removed, to the Alan Grant of the Josephine Tey mysteries is Chief Inspector Robert MacDonal, who reappears in E. C. R. Lorac's Shroud of Darkness. Warm and perceptive, MacDonal heads up a very human Scotland Yard and the plot, involving a missing heir and the aftermath of World War II Secret Service, weaves its murky way through the worst fog England had in fifty years.

Those fans who prefer the toughness of Philip Marlowe and Sam Spade to the discernment and polish of Alan Grant or Lord Peter Wimsey might waver the green stuff on Viking Press's new e book publication, Seventeen and Black by Jack

"Every motorist must slow down and stop if necessary to avoid striking any horse drawn vehicle, any ridden animal or any live-stock that may be upon the roadway," explained Lieutenant Renkel, commander of the Indian Area, California Highway Patrol unit.

"This law is intended to protect any animal or live stock on a roadway and to insure the safety of any person driving or riding such animal or in charge of such livestock," he said.

CONFIDENT LIVING

By Norman Vincent Peale

How to Avoid Irritation

I was having dinner in the dining-car of a train one evening when a waiter came over to me and asked, "Aren't you Dr. Peale?"

I said I was and he answered: "I knew you rode this train pretty often. And I've been looking for you and hoping that I would see you one of my runs. I've got a problem and I want to ask you about it."

"Come back and see me when you're free," I told him. "And I'll do what I can for you."

A little later he came back to my car and sat beside me. We had quite a talk.

"I want to ask you," he started, "why I get so mad at people. I'm in the dining-car and a man comes in and starts throwing his weight around. 'Boy, come here,' he'll say. Now, look at me. I'm no boy. What I want to do is to take my tray and hit a man like that over the head with it. And I'm afraid that one of these days I'll do it or something just as bad. I get irritated. And not only with strangers—I get this way with my wife, too, and with other people."

"I'll tell you what to do," I advised. "When you see such a man throwing his weight around, just go over and stand behind him and look down at him. Imagine that you are putting your hand on his shoulder and feeling good-will for him. Pray that whatever is wrong with him may be corrected."

Waer. In this tale of mayhem and mobsters in Mexico, Jim Foster, gambling casino manager, finds himself involved in murder and international crime. Mr. Waer's background is under standably authoritative since he himself has managed various casinos over the past 25 years and is currently assistant to the owner of El Rancho Vegas in Las Vegas. This is Mr. Waer's first book and his chips seem to be stacked on the right number.

The secret is imperturbability, quietness, love. If you keep uppermost the attitude of spiritual kindness, maintaining always an urbane spirit, you will be free from feelings of irritation.

I happened to speak to that woman later during the trip. I found out that she was heartbroken and grief-stricken, on the way to the funeral of a loved one. Of course, the waiter couldn't know that. We never know the pain and trouble in the lives of others. Perhaps that is why they act irritable at times. But, if you try to remember prayer and love, and look upon your fellow-humans with compassion, you will cut your own tendency to irritation at its roots.

The secret is imperturbability, quietness, love. If you keep uppermost the attitude of spiritual kindness, maintaining always an urbane spirit, you will be free from feelings of irritation.

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"MAYBE A BEE STUNG YOU?"

THIS SIDE of The Sun

By Phat

If this essay is not too hot, it's that typewriter by my desk.

Despite my protests, when I came to work in the cool, gray dawn yesterday morning, I found a new, easy-on-the-eyes typewriter by my desk. The battered old mill which has served me so well for the past decade, was gone. But, just to keep me from screaming to high heaven, there was a note attached: "Take it easy. We're just going to repair that junk pile. Fasten the 'o' key so that it won't fly out into Indian avenue everytime you tap it." That's good. So when I write oology or odontology it won't come out lgy or dntlogy. If you don't know what those words mean, consult the dictionary. I had to.

IN A RECENT issue of a Banning newspaper was an article on the proposal to realign supervisory districts in Riverside county. The item dealt on the Beaumont-Banning area, should they be taken from the Fourth or desert district. The headline intrigued me. It asked: "WHO GETS THE PASS?" I would suggest that the writer come to Palm Springs. There are plenty of pretty girls here who know... Western Air Lines has just produced a new brochure. About every flight between Palm Springs, San Diego and/or Las Vegas, it is an excellent plug for the Village and should please Ray Corliss, Chamber of Commerce publicity man.

OSCAR GILBERT's Town and Country is just upstairs over The Sun office and therefore quick and convenient for the boys and girls who toil here, for a snack when time is short. Most of us use the back or Indian avenue, stairs, which prompted Neil Byerly, who presides at the mahogany, to devise a new sign for the rear entrance: "The T & C where The Sun comes up." And where it goes down, too.

A load of tourists stopped on Palm Canyon drive the other day, mamma, papa, aunt and uncle and three kids. As they got out and papa chunked it in the parking meter, one of the little boys, pointing at the Indianoya, asked his dad: "What's that?" The papa replied: "That, my boy, is a totem pole." Naturally the next question was: "What's a totem pole, Daddy?" "That's where the Indians kept their records," "Daddy, can we get them to play some? Have they got that new one, Marilyn Monroe Samba?"

HAVE BEEN ASKED to start two new campaigns. Having plugged in these essays long and hard and successfully for palm trees on Palm Canyon drive some years back, was asked to plug again for more palm trees for the rest of the Village. "This is PALM Springs," a woman said. "Why not a campaign for 'Plant a Palm Week?' Have everybody plant a palm. Especially at the Southern Pacific depot where many people get their first impression of us?" Now, that's a good idea. Will have to get in touch with Jimmy Shea of the FSP and see what he can do about the depot and maybe Mavor Florian G. Boyd will proclaim "Plant a Palm Week!" As for the springs, we'll have to leave getting more of them to nature.

THE OTHER CAMPAIGN was suggested by a man. He wanted some action on the annual Fall odor around the Village. "Can't they put in lawns without that all-prevailing smell?" he asked. "In the early morning the breezes bring in that scent and it isn't pretty. I understand several places here have nice, green lawns which were not encouraged to grow by that awful-smelling stuff. Besides it attracts flies which have a low sense of elegance. Well, there it is. Harry Oliver once said to me about cigaret and pipe smokers, 'I wonder how they smell to a skunk.' The same applies to our lawn-growing methods."

HEMET is now in the throes of an argument over the proposed Samuel Guiberson to build a cement mill there. The town is split over the idea. The same thing happened here several years ago, only that time Palm Springs and the desert were unanimous against the mill while other areas favored it. An election was held. At that time Hemet and San Jacinto voted 888 to 188 favoring a cement mill near Palm Springs. Now that Guiberson wants to locate one there, they aren't so sure. "All depends on whose ox is gored," was the comment of L. C. Lewis of Cathedral City.

SPEAKING OF Cathedral City, Paul Clark of that community tells me a good story. Seems Harvey Gerth, operator of Sky Ridge Trailer park missed his valuable miniature French poodle. Palm Springs police department and deputy sheriffs started immediate action and located the dog and the thief in Tucson, Ariz. So at 1 p.m. Saturday Gerth took off for Tucson, returning at 5 a.m. Sunday — in triumph with his dog. What a man won't do for his pet! 800 miles, too.

So now, if I have guessed right, I am at the bottom of the page. Hoping you are the same.

The Voice of Broadway

By Dorothy Kilgallen

Times Square Cuff Notes

BIG EXCITEMENT AT LOEW'S STATE — the whole theater was searched by sleuths looking for Elmer "Trigger" Burke, the killer... Dave Brubeck, currently the star at Basin Street, will be Time's cover boy in a few weeks, highlighting his career as an exponent of progressive music... Avid flicker fans are taking sandwiches and thermos bottles to the three-hour long "A Star Is Born." (James Mason's performance in the Judy film is going to give Marlon Brando a tussle at Academy Award time.)

Funniest night club accident of the week: Lenny Kent, Rose Marie's partner at La Martinique, had to eliminate his show-stopping imitation of Billy Daniels from the act because a manicurist stabbed him and he can't snap his bandaged fingers!... A backstage explosion is brewing at rehearsals of "Black Eyed Susan," the play Gregory Ratoff is directing — because Someone Important is devoting too much attention to the ingenue, Dana Winters, and a couple of the other players are ready to blow their cox.

The Carlton House, which likes to think it caters to gourmets, had an odd one the other night: Italy's fashionable Giansalva Feltrinelli (who wears a monocle to make it all more interesting) dined on avocado and cola. That's all.

A LARGE frankfurter chain is planning roving hot doggeries, a la Good Humor men... How rugged! A new vocal group calls itself the Four Longshoremans... It's Tough To Be A Playwright Dept.: "Sing Me No Lullaby," the Robert Ardrey play which opens the Phoenix Theater's second annual season, has been rewritten — by its successful scenarist-author — 23 times.

Henry Fonda's so excited about playing Emmett Kelly, the famed clown, on an upcoming TV drama, he may forge ahead with plans to make a film based on Kelly's career... Hareeba! Perez Prado, darling of the mambo-lovers, is taking out U.S. citizenship papers.

AVA GARDNER's parting gift to disc jockey Bill Williams was lavish if rather scary when you think about it: a \$125 wallet made from the skin of an a leopard's throat.

Lyndon Brook, son of the late Clive Brook, came close to stealing Gregory Peck's thunder when the London critics reviewed "The Purple Plain"... Rin-Tin-Tin, the screen star, supped at Pygmalion the other evening, accompanied by network executives. Ate steak, rare.

The new issue of Sports Illustrated will have an article on one of the most fascinating sidelights of Queen Elizabeth's life: her racing interests. Her Majesty will run one of her colts in a U.S. race early in November... No. 1 deb Cary

Latimer dated Casey Tibbs at Coo Rouge the other night. He's the handsome cowpoke competing in the rodeo at the Garden... Margaret Sullivan (Mrs. Wagg in private life) signs letters to friends "Magg Wagg."

FOR YEARS the motion picture companies closed their offices on Columbus Day. This year they shut for only half a day on orders from Eric Johnston. Seems the Czar decided the discovery of America should be celebrated only after lunch... Jacques Fath is in the American Hospital in Paris with a nervous breakdown.

Marlon Brando's dungaree set read his profile in a national magazine with great glee. About 50 percent of it was fictitious drollery dreamed up by Marlon and chums for his first show business publicity biography years ago.

For the "Oh, Stop! Stop!" basket, A Miami Beach hotel will conduct a beauty contest to select a "Miss Flotsam" and a "Miss Jetsam" in time for the Florida season. That ought to have the vacationers standing in line for reservations... Georgie Jessel is compiling information about famous mothers which he'll use as the basis for a book.

Hey, fellas! Perry Como now wears Bermuda shorts while playing golf.

A FAMED restaurateur called in the head of one of the nation's largest auction galleries to have his collection of paintings appraised. He paid a fortune for the pictures over the years. The art expert gave him this shocker — they were worth only the price the frames would bring.

The forthcoming Fay Bainter play, "Put Them All Together," may head for California and play its way East instead of opening on Broadway first.

Barbara Barondine MacLean, the interior decorator, is flying back to Hollywood to inspect the Joe and Marilyn honeymoon house. After reading the newspaper stories about the hundreds of photographers, reporters and sight-seers tramping on the lawns and climbing the trees, she died a little. She's their \$800 a month landlady. (Copyright, 1954, King Features Syndicate, Inc.)

NEW YORK CAVALCADE

By Louis Sobol

SNAPSHOTS AT RANDOM: Hazel blew into town and huffed and puffed and blew some of us down... Some of us travelled down to Second Avenue to view the new play, "Sing Me No Lullaby" at the Phoenix Theater.

Perhaps because we sweltered inside or maybe we just didn't get the message but the "Lullaby" had no song for us — though the performances were flawless. Notably those of Jessie Royce Landis, Jack Warden and Mike Hertzog... Among the First Nighters were Harold Arlen, without any member of the Marlene Dietrich clan, Betty Field, Peggy Wood, Conrad Nagel, Ethel Smith, Boris Karloff and H. V. Kaltenborn... "A Star Is Born" the premiere of "A Star Is Born" the mad crush periling all who tried to enter. And what about those cops on horseback riding into the mobs? Makes attending these affairs no pleasure... Later to Mae West's debut at the Latin Quarter — a hilarious evening, for this lady in her sixties is still one of our top comedienne — anyone who makes her bawdy routines seriously is out of his mind. Among those who remained to cheer were Ex-President Miguel Aleman of Mexico, Shirley Booth, Hope Hampton with Bill Hamilton, Eleanor Holm with Tommy Whelan, Imogene Coca, Georgia Gibbs with Johnnie Ray, Eileen Barton, Benny Fields and Blossom Seeley, Molly and Cholly Berns, LaRae Brown and Joe Eckhouse, Toni and Jan Murray... To the Belasco for the opening of "Fragile Fox," a bitter war documentary with biting performances by Dane Clark, Don Taylor and Crahan Denton... First Nighters included Don Hartman, Paramount's producer, Benny Fields and Blossom Seeley, Molly and Cholly Berns, LaRae Brown and Joe Eckhouse, Toni and Jan Murray... To the Belasco for the opening of "Fragile Fox," a bitter war documentary with biting performances by Dane Clark, Don Taylor and Crahan Denton... First Nighters included Don Hartman, Paramount's producer, Benny Fields and Blossom Seeley, Molly and Cholly Berns, LaRae Brown and Joe Eckhouse, Toni and Jan Murray... 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